

BECOMING YOUR BEST GLOBAL LEADERSHIP

PRODUCTIVITY • TIME-MANAGEMENT • LEADERSHIP

DO WHAT MATTERS MOST™



ROBERT SHALLENBERGER

Rob is the CEO of Becoming Your Best Global Leadership and one of the leading authorities on planning and productivity. His company released #1 National Bestseller's *Becoming Your Best: The 12 Principles of Highly Successful Leaders and Start with the Vision: 6 Steps to Effectively Plan, Create Solutions, and Take Action.*

There new book and training solution—Do What Matters Most— is capturing the attention of leaders, trainers, and managers worldwide for the impact it's having on people!

"I've attended many of these events and this was the cream of the crop!"

Michael P. Comet, CEO
Pepsi-Cola CU Bottling

Rob served as an F-16 fighter pilot in the United States Air Force for over 11 years and also traveled the world with Air Force One. Since leaving the Air Force, Rob has become a top-rated speaker and trainer. Organizations around the world have hired Rob to coach and train their leaders to help them develop high-performing teams.

Many managers and employees are looking for a way to prioritize their time and do what matters most. In our research, we found that 68% percent of people feel their biggest challenge is how to prioritize their time, yet 80% of those same people don't have a process to do what matters most. We understand how challenging it can be to stay ahead of the curve and get everything done, that's why we developed three habits you can use to take control of your schedule and do what matters most.

These three habits will help a team member accomplish more than 800 – 1000 important things this year than they likely would have done otherwise. This means that productivity will increase by an astounding 30 – 50%!

This customized keynote or training translates into better leadership, increased sales, higher productivity, higher profitability, and an improved culture. On the personal side, it translates into improved health, better relationships, more money, and increased focus.

KEY TAKE AWAY'S

- Use our proprietary "Do What Matters Most Matrix" to increase performance & productivity.
- Learn how to accomplish 800 –1000 additional meaningful activities in the year—stress free!
- Take a Personal Productivity Assessment™ and identify specific ways to increase results.
- Learn how to help team members develop a written personal vision—what only 2% have done.
- Use our Roles and Goals™ template to set specific, measurable goals by role.
- Learn a process called Pre-Week Planning™ to prioritize your time and do what matters most!



Get a copy for your team!



TRUSTED BY:



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ABOUT BECOMING YOUR BEST GLOBAL LEADERSHIP

Becoming Your Best Global Leadership is a top-rated leadership training company that is home to a suite of award-winning training solutions. Its training is delivered through both live and virtual keynotes, certification, workshops, and coaching to transform the results of people and empower both public and private organizations to create a culture by design.

Becoming Your Best specializes in the following areas:

1. Leadership
2. Time-Management, Performance, and Productivity.
3. Planning and Problem Solving
4. Strategic Planning and Alignment

In 2018, Becoming Your Best won an award for “Best Global Leadership Program” from HR.Com because of its measured training results and the impact it had in organizations. Our training standard is that whether the training is delivered by one of our master trainers or a certified trainer within your organization, productivity and performance will increase by an average of at least 30–50% because of our proprietary time-management tools and processes! Those results can be expected from the C-Suite to the front-line team members.

This book—*Do What Matters Most*—will close the time-management and productivity gap that so many people and organizations experience. The Do What Matters Most training and certification is one that is literally life-changing and empowers team members to focus on three high-performance habits that less than 1 percent of people do!

Our Vision

The vision for Becoming Your Best Global Leadership is to positively impact a billion lives. One billion people is an understandably lofty vision and one that will take years and even decades to reach. One of the keys to achieving that vision is through content and training that is simple, fun, scalable, and has a tremendous impact on personal and professional results. In addition, achieving that vision will happen exponentially faster when certified trainers take this results-focused training wide and deep throughout their own organizations.

We invite you and your organization to join us in that vision of positively impacting a billion lives!