

BECOMING YOUR BEST

GLOBAL LEADERSHIP

PRODUCTIVITY • TIME-MANAGEMENT • LEADERSHIP

The Do What Matters Most® Training Solution

In our research of more than 1,260 managers, in over 108 global organizations, 68% feel their biggest challenge is how to prioritize their time, yet 80% of those same people do not have an effective time-management process. This book – Do What Matters Most – will close the time-management and productivity gap that so many people and organizations experience. The Do What Matters Most training and certification is one that is literally life-changing and empowers team members to focus on three high-performance habits that less than 1 percent of people do!

Who Needs Do What Matters Most Training?

One of the common threads that bind so many people together is a desire to make a difference, be more productive, perform at a higher level, and prioritize what matters most in their lives. The challenge is that most people are feeling task-saturated and don't have a process or place to start. From the CEO, to the front-line employee, we have seen massive improvements in people who attend the Do What Matters Most training.

This training teaches people at every level, and in any role, the three high-performance habits you can use to prioritize time and increase productivity.

What Does Do What Matters Most Training Teach?

Do What Matters Most teaches participants how to:

- Use our proprietary “Do What Matters Most Matrix” to spend time focused on the right things at the right time (Q2).
- Develop a clearly written personal vision to determine what matters most.
- Set Roles and Goals® to achieve their vision and do what matters most.
- Apply a time-management process called Pre-Week Planning® to schedule their priorities rather than prioritize their schedule.

Benefits of The Do What Matters Most Training

Our training guarantee is that productivity will increase for each team member by at least 30 - 50 percent! This translates into teams of people who get things done on time or ahead of schedule, are better contributors, better leaders, more actively engaged, do what matters most, and improve their personal life and relationships.



About The Book

Coming May 18th, 2021! Do What Matters Most details the 3 key habits to prioritize your time and do what matters most!

Training Delivery Options

Do What Matters Most Training is available in the following delivery options:



In-Person: Live classroom style training.



Live-Virtual: An instructor led, virtual training.



On-Demand: On-demand training to fit your schedule.

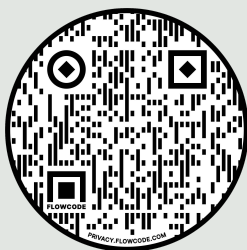
Implementation Options

We offer three different ways to implement training:

Public Workshop—Your employees attend a pre-scheduled public workshop (live or virtual).

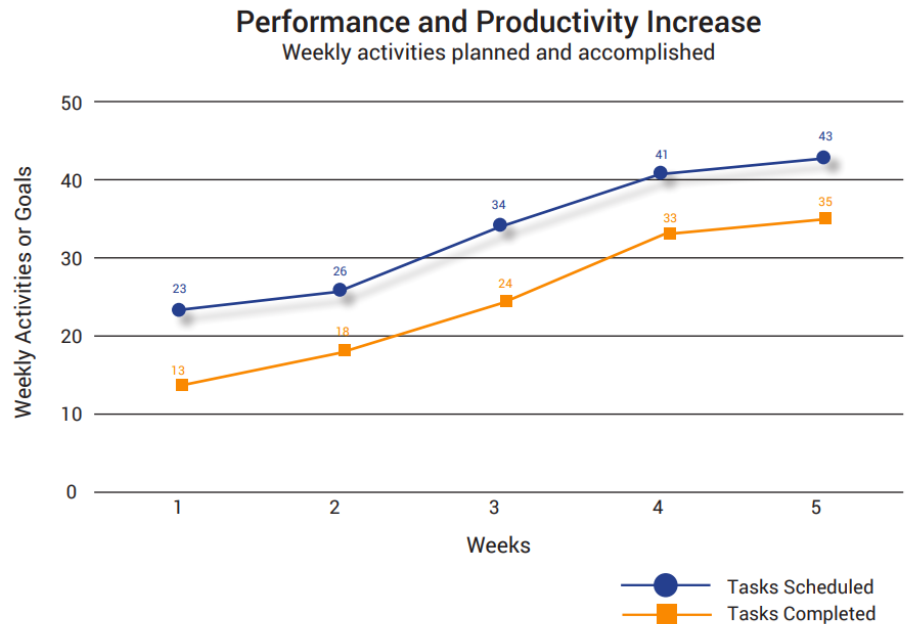
In-House Training—One of our expert trainers will train your team at the location you specify (this can also be done virtually for your team).

Trainer Certification—Individuals or trainers from your organization get certified to teach the course within your company.



Effectiveness

When people apply the three habits in Do What Matters Most, it increases productivity by 30 - 50 percent! That means that a typical person will accomplish an additional 800 - 1,000 meaningful activities in a year - all while experiencing less stress! Below is a graph demonstrating the average increase in weekly activities planned and accomplished for a group of executives who applied the Do What Matters Most tools and processes.



Engagement

Private, public, and government organizations around the world have seen first-hand the impact these three habits have had on their people. From companies like Charles Schwab and PepsiCo, to the government leaders of Rwanda, this training will be life-changing for whoever participates.

This is not another flavor of the month, instead the Do What Matters Most habits are something that becomes a part of a person's DNA and a team culture. People love the simplicity because these new habits are simple to implement into their daily lives.