

# Pioneer College Caterers

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Mr. Richard Hadden, CSP

May 30, 2013

Richard,

I want to thank you for the terrific keynote that you provided for Pioneer last week.

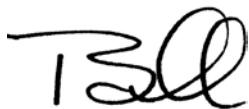
It was hard for me to think that you could top the retrospective that you gave us for our 25<sup>th</sup> anniversary, but you did it for our 40<sup>th</sup>. You kept our crew engaged throughout – no easy task!

Having experienced 39 of the 40 years of Pioneer's history, I can attest to the accuracy, perspective and passion of your encore performance for us this year.

The energy you spent researching for your time with us clearly made the difference between a good presentation and a great one. The level of detail of your preparation was clearly demonstrated in the poem that you composed that included the names of everyone in the room (and more), as well as that of our clients. We have shared the poem with all in attendance, by popular request.

I would be very pleased to highly recommend you to anyone who might be considering having you speak to their group. Your professionalism and attention to detail throughout your preparation and presentation is greatly appreciated. Be assured, anyone asking me will get only the strongest recommendation. It was a pleasure working with you again.

Best Wishes,



Bill Campbell  
Vice President for Sales