

# David Cottrell

*Leadership and Life Lessons You Can't Afford to Miss*

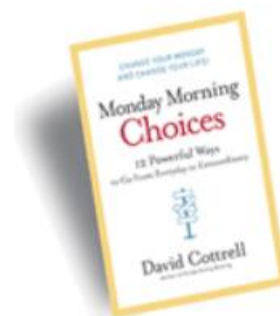


## Make the Choice: Go From Everyday to Extraordinary

Learn to Make the Right Decisions to Achieve Great Success.

*"Successful people make the right choices at the right time."*

Why does success seem to come easily to some and not to others? Success is ultimately realized by those who make more right choices and quickly recover from their wrong choices. Based on the book *Monday Morning Choices*, this program creates a foundation for organizational and personal success... how to achieve it, how to keep it and how to enjoy it by consistently making better choices. David Cottrell has spent much of his career seeking answers to what separates the successful from those who fail to reach their level of success. His findings incorporate 12 choices that lead to success.



Participants at all levels will:

- Make the choice to become their very best.
- Identify and personally assess four essential character traits in order to create a solid foundation for success.
- Decide to take control by taking action that moves them more quickly toward success.
- Discover how to invest in both professional and personal relationships to foster lasting success.
- Make the choice to leave a legacy for others to follow.

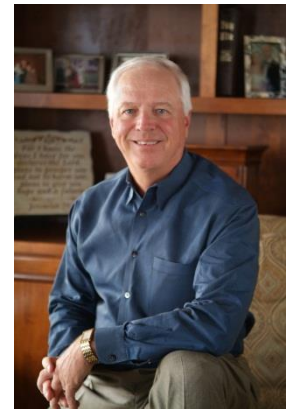
**PROGRAM FORMAT:** Keynote or three-hour workshop

**PERFECT AUDIENCE:** Employees and leaders at all levels

**ABOUT THE PRESENTER:** David Cottrell has created a legacy of leadership excellence. During his three decades of leadership experience in corporate America, David has lived the obstacles, frustrations and issues today's leaders face. The best-selling business author of more than 25 highly acclaimed books, David has been a featured expert on public television and has shared his leadership philosophy and lessons with more than 500,000 managers and leaders worldwide. He is currently CEO and President of CornerStone Leadership Institute.

What makes David different from all other leadership experts, and why is he such a sought after speaker?

David has walked in leaders' shoes. In sales and executive management positions with FedEx and Xerox and the successful turnaround of a Chapter 11 company, he created a legacy of leadership excellence. His wisdom and sincerity come from one who has "been there." David's depth of knowledge and experience make for content-rich learning experiences that few other speakers can match.



Here is a sample of what others have said about his presentations:

*"Everyone walked away from our meeting energized, not only with motivational thoughts, but with practical tips that we can use in our everyday lives. Thanks for delivering MORE than what we were hoping for!"*

Linda Rutherford  
Director - Public Relations  
Southwest Airlines Co.

*"Clearly the highlight of the day and the difference maker was the series that you facilitated. Many of our participants commented that they were especially impressed by your ability to tie the qualities of successful leadership directly to our core values and philosophy. This approach resonated very well with our leaders."*

Preston Johnson, Jr.  
Sr. VP HR and Shared Services  
CenterPoint Energy

*"Your message was right on target. You did a terrific job of incorporating our theme, 'Reaching New Heights,' as well as our corporate values into your presentation. The feedback from our managers has been very positive, and some of the sayings from your Monday Morning Leadership book are becoming commonplace around our organization."*

Timothy L. Stanley  
President & CEO  
Heights Finance Corporation