

# BILL STANTON

*"Bill Stainton's presentation exceeded our expectations! He packaged a high impact message into a compelling, entertaining, memorable hour that held the attention of our entire employee team."*

**Jim Tavary, CEO, Prosser Memorial Hospital**

## The Speaker

How good a speaker is Bill Stainton? When the National Speakers Association (NSA) was looking for the perfect opening keynoter for their New York City convention (the largest in the association's history), they could have had anyone they wanted. They chose Bill Stainton. His standing ovation performance led one former NSA president to say, "I've never seen anyone combine so many elements of a great keynote as brilliantly as you did!" Bill's programs are *always* customized, and *always* entertaining. What else would you expect from a speaker who's **won 29 Emmy® Awards for Entertainment**, and who has **written for *The Tonight Show Starring Jay Leno***? As one elated client said, "If Jerry Seinfeld were a business speaker, he'd be Bill Stainton!"



## The Author

If Bill is not on a stage speaking or in a bed—usually a hotel bed—sleeping, he's probably writing. His first book, ***The 5 Best Decisions The Beatles Ever Made***, has been enjoyed by thousands of people (and is being used in the business courses of several colleges and universities), and his latest eagerly anticipated book, ***The Executive Producer***, is due

out soon. In addition to his books, Bill is a regular contributor to *Seattle Business* magazine and has written hundreds of articles on the topics of Leadership, Teams, and Creativity. He has also authored nine corporate training programs on subjects like Customer Service, Office Politics, and Employee Motivation. Bill's writing is a product of his continuous and ongoing research in the fields of Leadership, Teams, and Creativity.

## The Leader

Bill is one of the few Leadership speakers who has actually led a successful team! In his fifteen years as Executive Producer of Seattle's legendary comedy TV show *Almost Live!*, Bill led his team to more than 100 Emmy® Awards and 10 straight years of #1 ratings. Today he helps other leaders achieve those kinds of results—in ***their*** worlds and with ***their*** teams. Bill has been cited by *Forbes* and *The Wall Street Journal*, and was a featured leadership expert at **Microsoft's Small Business Summit**. Organizations ranging from Burger King to Harley Davidson to the U.S. Army have called upon Bill when they needed solid leadership thinking mixed with side-splitting humor!

## The Person

Bill grew up behind a dairy farm in the Amish countryside of Lancaster, Pennsylvania. A strange start, perhaps, for a guy who then spent 20 years in television, rubbing shoulders with celebrities and rock stars. But it all comes together on the stage, where Bill brings his unique life experience to every program. When he's not working with, or speaking for, clients around the world, Bill enjoys scuba diving, flying airplanes, and irritating blues club bands by continually asking to sit in on drums or keyboards. Occasionally they say yes.