

## **I.C.E. - Innovation, Collaboration, Execution with The Passing Zone**

**Want a cool keynote experience?  
Just Add I.C.E.**

**Jon Wee and Owen Morse are one of the most accomplished comedy duos in the nation. They've done it by focusing on three success principles. Those same principles can help any group achieve fantastic results. There is no better way to demonstrate this than through The Passing Zone's hilarious, energetic, and inspiring ICE keynote.**



### **Innovation:**

You want your company or organization to innovate, to be different, and to stand out from the rest. In order to be creative, unique and move the world forward, your success demands innovation. Jon & Owen are innovators. They juggle astronauts, (audience members) ride Segways while juggling inflated bags, and juggle chainsaws while dancing in tights and tutus. Their skill is unmatched, their humor is unequaled, and you've never seen anything like it! These guys innovate each and every day, and they will inspire your people to do the same.

### **Collaboration:**

Nobody accomplishes anything alone. In order to succeed, your people need to understand the importance of working with others around them...to rely on each other's strengths. Collaboration requires trust, communication, cooperation – and practice!

Jon and Owen don't just talk about collaboration, they do it! They rely on each other at every moment, on stage, for their success, and even their safety! Watch two people whose career is based on working together. Your people will see, like never before, that nothing beats effective collaboration.

### **Execution:**

Great ideas and plans mean nothing without execution. Your people need to carry out their vision and their plans, and they need to do it with excellence. Get it done, and do it right! Give your customer the very best you have to offer.

The Passing Zone will execute excellence right in front of your eyes. They need to be flawless, or things go crashing to the stage! They present outrageous, complex stunts, and they execute them live, on stage. If mistakes happen (and sometimes they do!), they are handled with precision and professionalism, which is all part of execution. Their precision, skill, and success will blow your people away!

**Add I.C.E. to your next event!**