



When should I choose Paul?

When you have an annual meeting, an association conference, a fundraiser or any other type of special event, when one or more of the following apply:

- When you want something unique
- When you want the audience to be "Wow-ed"
- When you want something dramatic and inspirational
- When you know that members of the audience are going through change or dealing with adversity and you think that a perspective check might be useful

Why should I choose Paul?

1. Because you want a speaker who is **guaranteed to hit a home run** and who will contribute towards ensuring the **success of your event**
2. Because I'm **very easy to work** with, I **inspire confidence** in the meeting planner and I **always deliver**
3. **Applicability to the audiences needs** ... anyone who has ever had a bad day at the office or who has ever had to deal with adversity or change in their lives will thank you for bringing me in to speak to them
4. **Unique survival story** ... I survived what is thought to be one of the most vicious animal attacks on record (I was leading a safari at the time ... it turned out to be a really bad day at the office)
5. **Incredibly captivating storyteller** ... with an easily understood accent and subtle sense of humor, audiences are entertained, horrified, awed, amused, inspired, educated and motivated ... audiences leave ready and able to take action
6. **Audiences can relate** ... I have a unique and exciting background having grown up in war torn Africa before going on to lead safaris and expeditions there... at the same time audiences find me easy to relate to as I share exotic tales from the perspective of someone who today is married with children and who lives in the U.S.A.
7. **Recognizable** ... I am frequently in the media either due to programs I'm presenting or I've presented, something that we're doing at Make-A-Difference (I'm one of the co-founders) or I'm doing something exotic or adventurous e.g. I just finished working on a documentary with National Geographic that features my attack and I'm in negotiation with them to do another documentary next year
8. **Adventurer/Explorer** ... I've led expeditions to some of the most remote places in the world including the fullest descent of the Zambezi River to date
9. **Inspirational/motivational** ... I was attacked whilst trying to save another person's life and I've gone on to turn one of my greatest tragedies into my greatest successes
10. **Educational** ... I share how I've turned my life around ... the simple steps to living the life of my dreams



**What parallels does Paul draw for an audience?
(i.e. how does it relate to them?)**

Everyone has a “bad day at the office” ... every day we have the choice whether we are going to be a victim of our circumstances or whether we’re going to live our lives the way that we want to live them ... audiences identify with some of my experiences and learn how to overcome adversity and manage change so that they can live a life of achievement, happiness and success

When does Paul shine the brightest?

Opening keynote, luncheon keynote, closing keynote, evening entertainment

**What are some of the results of Paul’s presentations?
(What do clients comment most about?)**

- People are entertained
- Attitudes are shifted
- People are better able to deal with change and adversity
- Higher productivity is enjoyed

Typically there is a positive shift in the audiences mood and outlook that empowers them to see how they can take responsibility for their lives and their actions, enabling them to become more productive as they move on with their lives