



April 21, 2008

Mr. John Sileo
381 S. Broadway
Denver, CO 80209-1522

Dear John,

A million thanks for providing an outstanding presentation at our three 2008 Planning Forums in Los Angeles, Atlanta and St. Louis this year. Your session on **Identity Theft** was one of the highest attended and one of the highest rated. Our audience just LOVED YOU. Your personal story and the information you provided our audience was thoroughly captivating.

I've never received such an enormous outpouring of thanks for hiring such amazing speakers. And I'm delighted you sold out of your books, with orders for more! Well done!

It's always a pleasure for me to sit back and watch our attendees thoroughly engaged and enjoying themselves. You helped make that happen this year. Without a doubt, the 2008 Planning Forum was the best program we have ever delivered, as based on hundreds of evaluations from our financial advisor attendees. Your presentation was one of the reasons for this year's tremendous success. Here are just a few of the many accolades your presentation received:

"Fantastic speaker who brought this very real topic home to us!"

"Scary good. Bought the book."

"Tough to improve on perfection."

"Great speaker - great topic."

"Wish he would have been at Forum years ago!"

"Wow. I was enlightened. I never buy anything from a Planning Forum speaker during the event but I was so concerned by his story that I was one of the many in line for his book."

"Very applicable! Important information both personally and professionally."

Thanks for delivering exactly what you promised and for being so wonderful to work with. And thanks for the immediate follow-up via e-mail that you sent to our attendees who asked to be contacted. I look forward to working with you again.

Sincerely,

A handwritten signature in cursive script that reads 'Shannon McGowan'.

Shannon McGowan
Planning Forum Manager
Lincoln Financial Advisors