



## SPEECH INTRODUCTION

*The supplied introduction has been tested repeatedly with effective results.  
Unless the individual introducing Mitchell is personally acquainted with him,  
use this introduction exactly as written. Thank you.*

In **W Mitchell's** race for congress, his slogan was "**Oh YES he can!**"

This internationally recognized expert on **change** likes just to be called **Mitchell** – and those who have watched and listened to him know *that he can!*

Born near Philadelphia, the former marine once drove a **San Francisco cable car** and **co-founded a metal castings company putting thousands to work**.

In Crested Butte, Colorado, he earned **worldwide recognition** as "**the mayor who saved a mountain.**" Mitchell is an **author**, as well as a **commercial pilot** and a **white water rafter**. You could say, *he's done it all!*

Mitchell started his **radio career** in Hawaii. Today, the **Public Television host** has been inducted into the **Speakers Hall of Fame** and is the recipient of the podiums **highest award**: the **C.P.A.E.** (Council of Peers Award for Excellence). He shares his powerful message about **taking responsibility for change** with audiences around the globe.

His life is an example of the title of his latest book: *It's Not What Happens to You. It's What You do About It.*

*Please help me welcome this remarkable man... W Mitchell.*

8209

### AFTER THE SPEECH:

*Make your comments about the speech and then go on to say...*

**Immediately after this session, Mitchell will stay to talk with you individually.**

**(Optional)** And who do you know who needs to benefit from this valuable experience: a family member, friend or coworker? Mitchell's incredible book, *It's Not What Happens to You, It's What You Do About It*, and a video or audiotape of his message are available for his signing.