

# SMITH C.A.N.

Smith Consulting And Networking

Bryant K. Smith

“THE HUMAN POTENTIAL SPECIALIST”

## ENLIGHTENING



Classrooms & Conferences

## ENGAGING



Professional Development & Retreat Facilitation

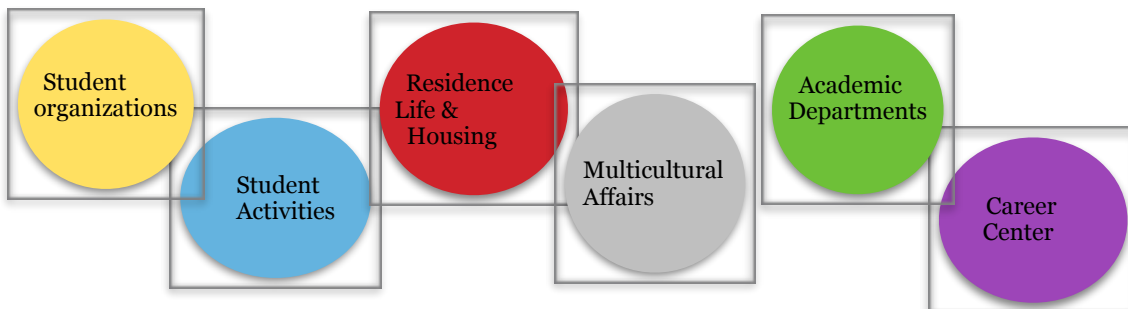
## EMPOWERING



Keynotes & Workshops



## Scholar In Residence Program



“When it comes to examining critical **ISSUES**, let my **EXPERTISE** help your audience have the best **EXPERIENCE.**”

*Programs designed to help students become critical thinkers in crucial times.*



## The Potential

How many times have you wished that a speaker could stay on campus for multiple days working with multiple groups, without depleting your budget? Are you looking for a speaker who can facilitate trainings for faculty, staff, students and administrators, as well as deliver powerful keynotes to large audiences? Are you interested in building collaborative programmatic experiences for multiple organizations and/or departments? If you answered “yes” to one or more of the previous questions Smith C.A.N.’s “Scholar in Residence” program featuring Bryant K. Smith, The Human Potential Specialist is the solution you have been looking for. Bryant K. Smith is a former Assistant Dean of Students/Director of Multicultural Affairs & International Student Services, Author, Coach, Trainer, and classroom Instructor with more than two decades of experience enhancing the educational experience and campus environment for students, faculty, staff, and administrators.

The “Scholar In Residence” program can be designed as a 3-day, 5-day, or 7-day experience and will always include a combination of public forums/lectures, classroom/departmental lecture(s), professional development opportunities for students, faculty, staff, and/or administrators, and dining discussions. Book readings and signings are also possible options for consideration. The possibilities and combinations are endless and are always individually customized to meet the unique needs and interest of each of our special clients. Extended “Residencies” can be arranged as well as the addition of other scholars within the Smith Consulting network. For a complete list of options and offerings an I.I.C. (Initial Interest Conference) should be scheduled by emailing [bryant@Smithcan.com](mailto:bryant@Smithcan.com) today with the subject, “Scholar In Residence”.

The best way to educate is to engage your audience and challenge them to critically think about issues, behaviors, and ideas. Whether it’s leadership, diversity, hazing, or explaining the differences between bias versus objective thinking all require trust to be established between audience and teacher. The “Scholar In Residence” program is designed to give unprecedented access to the “Scholar” through a series of formal and informal interactions that are facilitated by the scholar being on campus for more than the standard 60 minute podium lecture.

# The Program

The "Scholar in Residence" program is designed to provide your students, staff, and faculty with a comprehensive consultancy experience that is collaborative in nature and engaging for the entire campus community. This is done by providing public programs, professional development trainings and seminars, and classroom visitations with informal residential and other co-curricular learning opportunities. The variety of programmatic offerings allows for each institution to customize their "Residency" providing a truly unique learning experience with a renowned scholar, author, and public intellectual.

**Suggested Academic partnerships** involved in a successful "Scholar in Residence" program include but are not limited to: Communications, and Public Speaking; African-American Studies; Popular Culture; Ethnic Studies; Business; Marketing; Ethics; U.S. History; Leadership and Entrepreneurship; Diversity, Sociology, and Racism.

**Engaged public programs and lecture** topics include but are not limited to: Leadership in Post Racial America; From Great to Memorable; Dangerous Negroes, Black Identity in a Climate of Hate; Revisiting Racism; Hip Hop Comes to College; The Message MLK Speaks to Hip Hop; The Co-optation of the 'N'-word; The Media's Assault on Healthy Minority Images; Social Justice, Activism, and Today's College Student.

**Recommended partnerships** for successful collaborations for the "Scholar in Residence" program include but are not limited to: Multicultural Affairs; Black Student Union; Office of Greek Life; National Pan-Hellenic Council; Student Government Association; First Year Student Programs; Multicultural Student Organization; Office of Admissions; Minorities in Agriculture Natural Resources and other Related Sciences (MANRRS); Career Center; Student Activities Council; Student Life (Student Development) Office.

**Best practices** in utilizing the "Scholar in Residence" include but are not limited to: Student leadership retreat; Professional development for Student Affairs administrators and faculty; Diversity training for campus security and law enforcement; Cultural competency seminar for students; Anti-hazing workshops for fraternities, sororities, and student athletes; Leadership training for student organizations; Lunch and learn programs; Successful student seminars; Training for Advisors of student organizations; Seminar on the importance of recruitment and retention of students of color. Issue intensive institute for mid and senior level administrators.

*Call today to  
discuss  
availability &  
pricing.*



  
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## About the Scholar...

Bryant K. Smith is a man with a vision. He is the Founder and President of Smith Consulting and Networking, a comprehensive consulting, speaking, and training firm.

Born and raised on the South side of Chicago Bryant K. Smith is a man with a past. A proud product of the Chicago Public School system and recipient of a state education, Bryant earned both his Bachelor's degree in Mass Communication and his Master's degree in Organizational Communication from Illinois State University with the help and support of a government funded Trio program.

Upon Graduating college Bryant spent the next 15 years working as an administrator and faculty member at 5 different colleges and universities and has helped thousands of students to graduate and find their purpose. As a Speaker, and Consultant Bryant K. Smith has been at the forefront of assisting business, athletic, and educational institutions train, inspire, and develop their employees, athletes, and students into world altering people.

Bryant is a former student leader, a former Greek Advisor, as well as the founder and creator of "Life Station" male development seminar and "The Remix Hip Hop Leadership Institute". He is a distinguished faculty member for the "Am I My Brothers Keeper?" annual conference and is recognized across the country as an expert in leadership and diversity training, student success and male development and empowerment.

As an author Bryant has produced books on a variety of topics including a social commentary on race relations in the United States entitled *Black Not Blind*, a book about the power of human potential entitled *Five*, four books on male development including his newest release *Manhood The Missing Manuals, Assembly Instructions*.

Currently residing in Clemson, SC Bryant travels extensively delivering his message of hope, inspiration, and personal empowerment. He is Bryant K. Smith, "The Human Potential Specialist".

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