

# KO Insights

HUMAN EXPERIENCE STRATEGY

HUMAN-CENTRIC DIGITAL TRANSFORMATION

THE IMPACTS OF DATA AND EMERGING TECH ON HUMANITY

**THE FUTURE OF MEANINGFUL HUMAN EXPERIENCES**



## KO Insights & Kate O'Neill's Select Client Highlights

### Fortune 500

Adobe  
Cisco Systems  
Coca-Cola  
Comcast  
Enel  
Google

HCA Healthcare  
IBM  
Lowe's  
Microsoft  
Northwestern Mutual  
U.S. Postal Service

### Technology & B2B Companies & Events

Adobe  
Apperio  
Cherwell Software  
Cisco Systems  
Cognizant  
Comcast  
Enel  
Etsy  
Getty Images  
Google

IBM  
ITX  
Kelly Services  
Laserfiche  
Lucidworks  
Netbase Quid  
O'Reilly Strata & Hadoop World  
Proxyclick  
Skygen  
Winshuttle

### Consumer Brands

Coca-Cola  
Colgate  
Etsy

Lowe's  
McDonald's

## **Cities, States, & Regions**

Amsterdam Economic Board  
Arizona CIOs  
Austin Corporate Engagement Council

Greater Nashville Technology Council  
Palm Beach Tech  
Vancouver Island Economic Association

## **Education**

Belmont University  
CIVSA  
DevLearn  
IECA  
University of Cambridge

University of Victoria  
UPCEA  
Vanderbilt University  
Yale University

## **Financial & Insurance**

Charles Schwab  
CUNA  
FINRA

IRI  
Nicsa  
Northwestern Mutual

## **Healthcare**

Cleveland Clinic Patient Experience Summit  
HCA Healthcare  
HCD Expo

SMASH Senior Care Summit  
World Medical Tourism Summit

## **Entertainment & News Media**

Alternative Newsmedia  
Americana Conference  
IDEAlliance

London eMedia  
Public Radio Program Directors Conference

## **Associations**

CMO Club  
Inc. CEO Project  
Institute of Directors

West TN SHRM  
Young Professionals Association

## **Government, NGOs, IGOs, Institutions & Leadership**

Asthma & Allergy Foundation of America  
CGI Federal  
Inc. CEO Project

United Nations  
U.S. Postal Service