

**I TURN AVERAGE
PERFORMERS
INTO
SUPERSTARS!**

ROME MADISON

AUTHOR - SPEAKER - CONSULTANT

THE EVERYDAY SUPERSTAR



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RAISE YOUR EXPECTATIONS!

Rome Madison is an author and expert on innovation. His consulting firm, The Superstar Academy, works with medical sales organizations to identify patterns of complacency that gradually result in loss of revenue and market share, and applies strategies to build a culture that promotes competition and sales excellence.

Rome is a former SVP who recruited and lead superstar sales professionals and executives in the life sciences industry. Rome is an expert voice who helps start-ups and big pharma build and train sales teams in the precision medicine industry. He has become a leading voice in preparing the industry workforce as this area of medicine grows.



ROME INSPIRED US BUT ALSO TOUCHED OUR HEARTS

- Clifton Johnson, Comerica Bank Empower Series

ROME GAVE ONE OF THE BEST LIVING UNITED SPEECHES I'VE EVER HEARD

- David Corteras, Executive Director
United Way of Grayson Co

ROME IS AN AMAZING SPEAKER! HE ENERGIZED THE AUDIENCE

- Jeff Klein, Meeting Planner

ROME IS DYNAMIC AND ENGAGING WITH A DELIVERY THAT WARRANTS ACTION! HE CAN ADD VALUE TO YOUR ORGANIZATION ON EVERY LEVEL. I ENJOYED THE RELATIVE CONTENT AND THE CHALLENGE TO BE BETTER IN MY PERSONAL AND PROFESSIONAL LIFE

- Aaron Davis, President
DFW National Sales Network



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CORPORATE ENGAGEMENT PROGRAMS

THE SALES ELITE: WHY SUPERSTAR SALES PROFESSIONALS HAVE NO COMPETITION



In this 50min keynote Rome explains what is required of leadership and individual contributors to fight for higher goals, increased revenue and winning the title of market leader in your industry.

You will learn:

- Why people buy you before they buy anything else you have.
- How to be brutally honest without being brutal.
- The dynamic effect of habits and how to leverage them for your success.
- A daily question to keep you focused on the larger vision you create for yourself

WINNING INFLUENCE: HOW TO LEAD WITHOUT THE TITLE



There's a big difference between management and leadership. Most employees will follow you if a paycheck depends on it, but developing leadership skills to influence others helps you build a professional brand that will pay residual dividends in your career regardless of title or position.

This presentation is approved for 1.5hrs Strategic Re-Certification Credits for SHRM and HRCI. It can also be delivered as a keynote presentation.

You will learn:

- The importance of your professional brand.
- How to gain permission from others to lead them.
- How to demonstrate leadership capacity among peers and as a young professional.
- How to create momentum that gets you noticed by leaders & executives.
- How to ace the ultimate test of leadership before being hired or promoted.



THE SUPERSTAR SALES ACADEMY

There's a reason top sales performers stay at the top, while the majority are inconsistent mid-level performers. It's less about talent and ability; it's about skill development and daily habits!

A few of the habits include:

- Self Mastery
- Critical Thinking
- Focus on Big Results & Big Money
- Listening for 'Yes'
- Much, much more!

This is a half-to-full day sales workshop to help your team actively incorporate the skills and habits of elite Superstar Sales Professionals. This is an interactive session that uses improv, competition and the creativity of your team to inspire growth and set bigger goals.

Even award-winning sales reps need to improve. They demand and expect the best to help them grow and Rome Madison is a voice elite sales professionals recognize and follow!

EXECUTIVE COACHING

Rome is ICF certified through the Coach Diversity Institute. Its critical for organizations to help executives and high-potential employees prepare for rapid societal change happening today. Rome's rich experience as an executive, and his coaching skill will help your leaders gain self-awareness, clarify goals, achieve developmental objectives faster, and increase their value as a diversity and leadership professional.



SEE ROME IN ACTON



The Superstar Academy



Winning Influence



Keynote Speaker

ROME'S PARTIAL CLIENT LIST



Book Rome For - Conference Keynote or Breakout Speaker, National Sales Meetings, Team Building, Millennial Leadership Development, Black History Month.

SPEAKER REQUIREMENTS

- ✓ LCD Projector & Screen
- ✓ FlipChart with Paper & Markers (For audiences of less than 100)
- ✓ A Wireless Lavalier Mic
- ✓ 1/8 Audio Input Jack (Headphone Jack) so Rome can patch into House Sound
- ✓ 6-Foot Skirted Product Table placed in High-Traffic Area

• Rome's Success Store:
**Maximize Your Potential,
 Own Your Power and
 FIGHT FOR MORE!**



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