

# Why Kevin



As a result of his personal dedication, Kevin knows first-hand that his S.M.I.L.E.S. Leadership Formula works. He has applied these principles for years. He was promoted to a leadership position after only six months (a company record) in his first ever corporate position after retiring from the Harlem Globetrotters and was promoted within eight months to another. Using the same principles he learned as an elite professional athlete and first-class leader, Kevin positioned himself to do what it took others a year and a half to accomplish within the same organization, and he can show you how!

## Expertise

Kevin is a sought-after leadership speaker with unmatched energy and a unique mixture of proficiency. With his can-do attitude and years of experience as an elite athlete, global entertainer, award-winning author, humanitarian and successful businessman, Kevin offers your organization a one-of-a-kind experience that is both engaging and effective.

## Relevance

Today's employee wants to be a part of something bigger than themselves—something they can work towards to be better together and shine. Kevin will show you how to help your employees do just that. Using time-tested principles through unique storytelling and world-class entertaining skills, he inspires people to meet their goals and become the best leader they can be.





## Easy to Work With

Kevin spent a decade traveling the world entertaining and engaging people all over. The skill set that brought him to the top of that field still allows him to easily connect with his clients today. Give your audience an unparalleled, inspirational event, and give yourself the ease and joy of working with an accomplished professional who is not only experienced but relational.

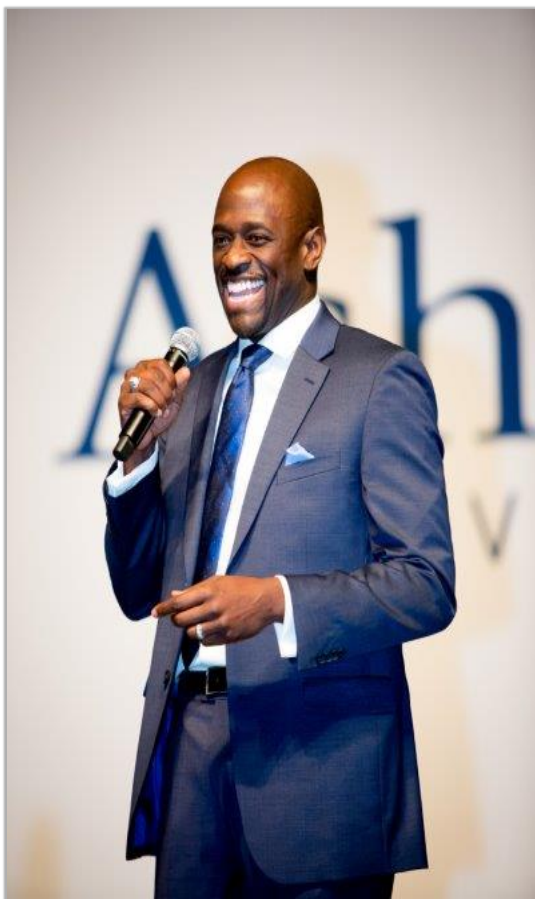
## Interaction

After traveling to over 95 countries and impacting millions of people as the leader of the world-renowned Harlem Globetrotters, Kevin has become an expert at working a crowd. Each day, each game, each audience was one of a kind, and Kevin made sure a fantastic time was had by all, whether a small group or an arena filled with fans. He will make sure your experience is fun and functional for all involved, too. This will be no lecture... no one-way class. Get ready to be drawn in. Connectivity is at the core of Kevin's teachings, and he will captivate your team (his audience) when they encounter one of the most dynamic and motivational leadership experts the industry has to offer and the man behind the S.M.I.L.E.S. Leadership Formula.



## Experience

Not your typical leadership expert, Kevin offers your organization a unique and exciting background for your company function. He has visited 95 countries, spent a decade playing at the highest level of sports, is a world-renowned entertainer and is fluent in two languages. Life, however, hasn't been all roses and basketballs for Kevin. He's seen more than a fair share of hardships. He lost his mother to suicide at the age of three and moved to a new country several years later. Obstacles and adversity followed him through college. He never quit... not once gave up. Instead, he spent a lifetime studying successful people and achieving his goals.



## Authenticity

As a child as young as six, Kevin was driven to succeed. During his childhood years he would wait on a basketball court for New Year's Eve, so he would be the first person to make a basket in the New Year at the stroke of midnight. He knew no one else in the world was working on their craft and he saw that as his advantage. That level of dedication is who he is, and it continues to grow today.

Kevin has spent a lifetime facing challenges and not only overcoming them, but also learning from and developing because of them. He will share his knowledge and leadership secrets with you and your organization to help you to face, overcome, learn from and develop because of yours, too!