

TROY HAZARD FRANCHISE TESTIMONIALS

“Troy is the ONLY speaker on the American circuit that has been a franchisee twice, a franchisor once, hosted two national network television shows on franchising, and been a leading franchise consultant to more than 300+ franchise brands in 16 countries over two decades! He has more personal franchise experience than any other professional speaker in the United States, full-stop!”

“Troy had a fantastic skill of keeping everyone involved in the Conference. The professionalism he showed lifted the Conference to another level.”

Cartridge World

“Troy’s Keynote session provided outstanding content. His highly dynamic style created the perfect balance of business and motivational session..”

Choice Hotels

“Troy rated a ‘20’ on a scale of 1-10! I particularly appreciated his way of relating directly to our franchisees and their real-world business issues. I’m thrilled with the effect Troy had on our team and look forward to bringing him back next year!”

CEO & Founder, Jump Bunch USA

“Troy Hazard’s presentation was fantastic! I think his high energy delivery and actionable content had an impact on all of us. Troy has a unique way of making learning fun while delivering concrete steps that can help transform anyone’s business. If you’d like to catapult your franchisees into a new way of thinking, I recommend Troy.”

Donn R. Wilson, Former Head McDonalds Training and Operations and Senior Executive at Wendy’s, & Blockbuster

“Several of our franchisees shared that they actually had epiphanies during Troy’s sessions. I’d highly recommend Troy to any franchise system interested in creating an opportunity for their franchisees to really dig in and take a look at their businesses and themselves.”

CEO, FRSTeam

“We brought Troy Hazard in to close our meeting and he was fantastic! He brought everything together in a seamless way and sent our franchisees off with solid tools to improve their businesses and their attitudes. Troy made a huge difference and we can’t wait to bring him back for more.”

Sr. Director of Franchising, 7-Eleven USA



“WOW what fantastic results! The positive energy that Troy created in the room was remarkable and he literally set the tone for a great event. Troy’s opening keynote effortlessly shifted the feeling in the room from ‘us vs. them’ and opened us all up to start thinking as a unified, collective force. AMAZING! If you need a keynote speaker to motivate, inspire and educate your franchisees, Troy is OUTSTANDING!”

V.P. Administration, Pita Pit USA, Inc.

“I was particularly impressed with the seamless way Troy dovetailed key points from my session into his keynote and created an overall continuity and cohesiveness that otherwise would not have been there. This was the first time I’ve experienced this level of professionalism and genuine connection to our group from any outside speaker.”

CEO and Founder Murphy Business and Financial Corporation

“Troy made a great contribution to our business program, poignant, entertaining and most importantly on point with our strategic initiatives.”

President and COO – Maaco Franchising Inc.

“I would highly recommend Troy to any franchisor looking to really ignite and inspire their franchisees to take personal responsibility and create a comprehensive vision for their own success in life and in business.”

Rich Kissane - CEO Jan-Pro International

“Troy’s extensive franchise experience quickly established solid credibility with our franchisees. Troy challenged our franchisees to examine themselves, their goals and their future and WOW – did they resonate and respond to his session. Troy’s session was an absolute homerun in every way!”

Vice President, Retail & Franchising 1-800-Flowers, Franchising

“His passion for helping our franchisees create a great guest experience for every 7-Eleven customer was literally contagious. The fact that he really understands our business, our market and our customers allowed his message to land with our franchisees. For me Troy was a perfect ‘10!’”

Enid Cangialosi, Director of Domestic Master Franchise, 7-Eleven

“Troy was genuine and not at all canned in his presentation and we were particularly impressed with how well he related to the group. You know the message has landed when franchisees continue to quote the speaker throughout the conference.”

Rose Shifflet, Founder & CEO, Plan Ahead Events Tampa Bay

“Troy Hazard was definitely a “10”! Feedback from our franchisees included ‘Fantastic!’, ‘Refreshing!’, and ‘Something Different! With his 20 years of experience in all aspects of franchising he really helped bring to light the simple fact that if you are out of control in your personal life, you can’t expect your professional life to be in order. “



Steve Goble, VP of Marketing Communications, Annex Brands

“Troy was GREAT! His messages on relationships, vision, accountability and communication were all spot on. We especially appreciated the unique way he quickly built an open connection with our franchisees. The only thing I would have changed is to have had Troy scheduled for more time!”

Michelle Hogland, Director of HR and Administration, American Leak Detection

“Troy expertly crafted a solid platform of tactical, practical business tools that really resonated. One evaluation said, “Thanks you so much. It was powerful for me to know that you care enough about our success to bring someone like this in to work with us. The icing on the cake was the very real and authentic delivery of that message. I think that’s why he had such a powerful impact on our group.”

Paula Young, VP Operations Coldwell Banker Real Estate, LLC

“I have hired many speakers in my career and Troy Hazard was one of the most polished and professional I have ever worked with. He’s a real class act and I look forward to continuing to work with him in the future!”

Kathleen Huntsman, VP Operations Doctors Express Franchising, LLC

“Awesome... Fabulous... Huge Success... Overwhelmingly Great!... This is how I’d describe Troy Hazard’s recent keynote to our franchisees. I particularly appreciated Troy’s great sense of humor and the way he carefully and authentically connected with our franchisees. Troy is a perfect ‘10’ for any franchise system looking for a speaker.”

Kim McBee Senior Director of Marketing TBC Retail Group/Big O Tires

“In the 16 years we have been booking speakers, Troy Hazard is by far and away the very best convention speaker we have ever had! Troy’s session went way beyond my expectations and our franchisees LOVED him! The thing that impressed me the most was Troy’s extensive preparation. The effort that he put forth to really understand our culture and the objectives we set for the conference and the coming year was fantastic.”

Bob Bingham, President & CEO, The Little Gym International

