

TROY HAZARD FRANCHISE TESTIMONIALS

“Troy is the ONLY speaker on the American circuit that has been a franchisee twice, a franchisor once, hosted two national network television shows on franchising, and been a leading franchise consultant to more than 300+ franchise brands in 16 countries over two decades! He has more personal franchise experience than any other professional speaker in the United States, full-stop!”

"Troy's fantastic skill of keeping everyone involved in the Conference, linking presenters with his personal experiences proved to us his extreme talent. All attendees agreed on the professionalism he showed lifted the Conference to another level."

Cartridge World

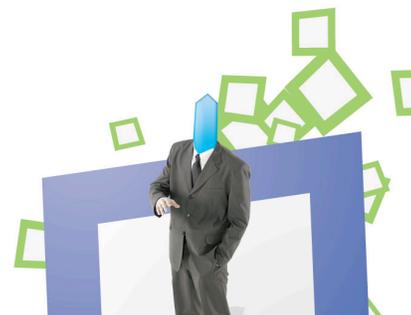
“Troy’s Keynote session provided outstanding content, highly relevant to the audience and simultaneously in line with the conference theme “The Future is NOW”. His delivery style was highly dynamic and created the perfect balance of business and motivational session. Troy’s input throughout the event received excellent feedback from the entire Choice Hotels Team and the delegates.”

Choice Hotels

“Troy spoke at our annual convention and I can honestly say he rated a ‘20’ on a scale of 1-10! I particularly appreciated his way of relating directly to our franchisees and their real-world business issues. His approachable, low-key style, deep understanding of franchising and entrepreneurship and his dynamic delivery earned him (and us) glowing accolades from our franchisees. We loved getting comments from them like, ‘He Really had great insight and made me re-think my effort I put into the business’ and ‘Troy absolutely nailed how we need to open our eyes and minds to what is happening around us’. I’m thrilled with the effect Troy had on our team and look forward to bringing him back next year!”

CEO & Founder, Jump Bunch USA

"Just a brief note to say thank you so much for your efforts in at our international sales conference in Hong Kong. You did an outstanding job of bringing our global team together and getting them to think laterally about how we manage our sales process, our customers and our relationships in business. The feedback from the event has been fantastic. There has been a buzz around the world throughout a number of the divisions in Flight Centre Limited, and the event has been noted as one of our most successful and highest rated conferences



ever! See you in Melbourne in July for a follow up presentation to our team."

Corporate Division Flight Centre Limited

"Troy Hazard's presentation on how to Future-Proof Your Business was fantastic! I think his high energy delivery and actionable content had an impact on all of us. It certainly did on me. It was impressed how nuggets from his session continued to be discussed throughout the conference. Troy has a unique way of making learning fun while delivering concrete steps that can help transform anyone's business. If you'd like to catapult your franchisees into a new way of thinking, I recommend Troy."

Donn R. Wilson, Former Head McDonalds Training and Operations and Senior Executive at Wendy's, & Blockbuster

"Troy Hazard delivered fantastic opening and closing keynotes at our annual Restoration Retreat and we especially appreciated the wonderful way he connected authentically with our franchisees. His heartfelt stories of succeeding – and failing-- in many different businesses created the opportunity for our team to really open up. Several of our franchisees shared that they actually had epiphanies during Troy's sessions. I'd highly recommend Troy to any franchise system interested in creating an opportunity for their franchisees to really dig in and take a look at their businesses and themselves."

CEO, FRSTeam

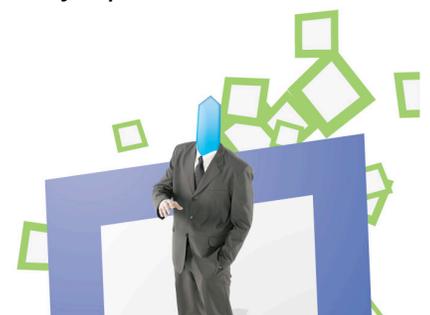
"The group thoroughly enjoyed your session. They were impressed with the intensity of it and the knowledge you passed on - in fact, several commented they could have had more time. We'd love to have you back next year. I also take this opportunity to say Thanks on behalf of the group, knowing they have taken idea's back with them to put into practice within their own business."

G.J Gardner Homes, Sales Conference

"We brought Troy Hazard in to close our meeting and he was fantastic! He brought everything together in a seamless way and sent our franchisees off with solid tools to improve their businesses and their attitudes. I am so glad we had him close our day. It made a huge difference and we can't wait to bring him back for more."

Sr. Director of Franchising, 7-Eleven USA

"WOW what fantastic results! The positive energy that Troy created in the room was remarkable and he literally set the tone for a great event. "This was the best conference we have ever had!" was the feedback we received repeatedly from our franchisees. The workshop sessions following Troy's opening keynote effortlessly shifted the feeling in the room from 'us vs. them' and opened us all up to start thinking as a unified, collective force. AMAZING! The residual buzz from the event has also been fantastic. Troy's passion for



franchising and his solid tools for business success will ignite positive energy in ANY brand. If you need a keynote speaker to motivate, inspire and educate your franchisees, Troy is OUTSTANDING!"

V.P. Administration, Pita Pit USA, Inc.

"Troy Hazard delivered a dynamic, targeted keynote for our franchisees that was a direct hit in terms of the messages we wanted delivered. I was particularly impressed with the seamless way Troy dovetailed key points from my session into his keynote and created an overall continuity and cohesiveness that otherwise would not have been there. This was the first time I've experienced this level of professionalism and genuine connection to our group from any outside speaker. All this and he was an absolute pleasure to work with every step of the way. Troy is smart, real and authentically cares about the clients he serves."

CEO and Founder Murphy Business and Financial Corporation

"Troy made a great contribution to our business program, poignant, entertaining and most importantly on point with our strategic initiatives."

President and COO – Maaco Franchising Inc.

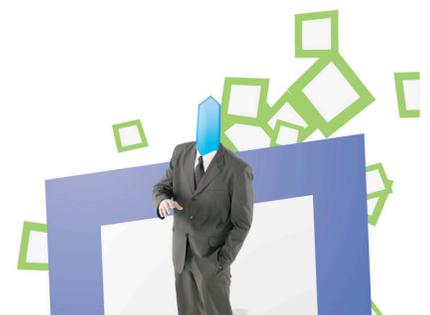
"Troy Hazard recently delivered a fantastic opening keynote for our annual conference. I especially appreciated Troy's message on how it is not 'different for me in my area'. The feedback coming in from our Master Franchisees is overwhelmingly positive and I would highly recommend Troy to any franchisor looking to really ignite and inspire their franchisees to take personal responsibility and create a comprehensive vision for their own success in life and in business."

Rich Kissane - CEO Jan-Pro International

"We recently had Troy Hazard engage our franchisees in a powerful session and what an impact he had – for all of us! Troy's extensive franchise experience quickly established solid credibility with our franchisees and opened them up to hear his provocative message loud and clear. He challenged them to examine themselves, their goals and their future and WOW – did they resonate and respond to his session. Fantastic feedback from franchisees continues to roll in and we are so pleased with Troy's impact and message, we are bringing him back again in October to work with the entire system and creating regular webinars to keep the momentum going between now and then. Troy's session was an absolute homerun in every way!"

Vice President, Retail & Franchising 1-800-Flowers, Franchising

"Troy Hazard recently spoke to the Handee Mart / 7-Eleven franchisees and the feedback was outstanding. He kept the entire audience thoroughly engaged and his passion for



helping our franchisees create a great guest experience for every 7-Eleven customer was literally contagious. The fact that he really understands our business, our market and our customers allowed his message to land with our franchisees. For me Troy was a perfect '10'. We hope to have Troy share his unique wisdom with more of the 7-Eleven team in the coming months!"

Enid Cangialosi, Director of Domestic Master Franchise, 7-Eleven

"We recently hired Troy Hazard as a keynote speaker for one of our leading franchise clients. Troy was genuine and not at all canned in his presentation and we were particularly impressed with how well he related to the group. You know the message has landed when franchisees continue to quote the speaker throughout the conference and integrate key take-aways in their own presentations. As professional meeting planners, we also really appreciate how conscientious and easy Troy was to work with."

Rose Shifflet, Founder & CEO, Plan Ahead Events Tampa Bay

"Troy Hazard recently spoke at our annual franchise convention and he was definitely a "10"! Feedback from our franchisees included 'Fantastic!', 'Refreshing!', and 'Something Different!' We all very much appreciated how Troy was able to encapsulate the importance of having a clear personal vision as a foundation for professional success. With his 20 years of experience in all aspects of franchising he really helped bring to light the simple fact that if you are out of control in your personal life, you can't expect your professional life to be in order."

Steve Goble, VP of Marketing Communications, Annex Brands

"Troy was GREAT! His messages on relationships, vision, accountability and communication were all spot on. We especially appreciated the unique way he quickly built an open connection with our franchisees that solicited the challenges they face in their business and beneficial solutions. We all got a wealth of knowledge out of Troy's session and a better understanding of what both the franchisees and we at the home office need to focus on to support our entire system. The new foundational understanding built by Troy is our 2012 cornerstone that will allow positive cohesive change! The only thing I would have changed is to have had Troy scheduled for more time! Thanks Troy!"

Michelle Hogland, Director of HR and Administration, American Leak Detection

"We selected Troy Hazard to present to both our Business Consultants and our Broker Owners at this year's annual convention. Troy expertly crafted a solid platform of tactical, practical business tools that really resonated. What made Troy's session exceptional was that he then created an opening for everyone in the room to really dig into the fundamental driving inspiration behind 'why' we do what we do both as franchisors and as Broker Owners. One evaluation said, "Thanks you so much. It was powerful for me to know that you care enough about our success to bring someone like this in to work with us." Troy's practical



business message for our team was a great investment. The icing on the cake was the very real and authentic delivery of that message. I think that's why he had such a powerful impact on our group."

Paula Young, VP Operations Coldwell Banker Real Estate, LLC

"I have hired many speakers in my career and Troy Hazard was one of the most polished and professional I have ever worked with. His presentation was a direct hit in regards to the message we wanted delivered and our franchisees are already giving him rave reviews on our post-event survey. One of the things that made working with Troy such a pleasure is that he made it easy for us every step of the way -- I appreciate his professionalism and the simple way he took care of what he needed without burdening our staff in any way. He's a real class act and I look forward to continuing to work with him in the future!"

Kathleen Huntsman, VP Operations Doctors Express Franchising, LLC

"Awesome... Fabulous... Huge Success... Overwhelmingly Great!... This is how I'd describe Troy Hazard's recent keynote to our franchisees. I particularly appreciated his great sense of humor and the way he carefully and authentically connected with our franchisees. His message was rich with simple, easy-to-follow, common sense strategies which he had customized for our system and our convention objectives. Our franchisees wouldn't let me down the hall without offering kudos for bringing Troy in to speak to them. Troy is a perfect '10' for any franchise system looking for a speaker."

Kim McBee Senior Director of Marketing TBC Retail Group/Big O Tires

"In the 16 years we have been booking speakers, Troy Hazard is by far and away the very best convention speaker we have ever had. His session went way beyond my expectations and our franchisees LOVED him! They continued to talk about Troy's message for the rest of the event and we are still hearing about how great they thought he was. The thing that impressed me the most was Troy's extensive preparation. The effort that he put forth to really understand our culture and the objectives we set for the conference and the coming year was fantastic."

Bob Bingham, President & CEO, The Little Gym International

**More franchise video testimonials on Troy's You Tube Channel at -
<http://www.youtube.com/watch?v=B5YfJFFp8Rw>**

