

TROY HAZARD TESTIMONIALS

“Troy is the ONLY speaker on the American circuit that has been a franchisee twice, a franchisor once, hosted two national network television shows on franchising, and been a leading franchise consultant to more than 300+ franchise brands in 16 countries over two decades! He has more personal franchise experience than any other professional speaker in the United States, full-stop!”

President, Million Dollar Round Table (MDRT) - *"The 2012 MDRT Meeting was a phenomenal success, thank you for being part of this years program. Your participation was instrumental in making the Annual Meeting a wonderful experience for our members and VIP guests. The program development committee spent 15 months finding the right people to create a memorable program, clearly they made a great choice in selecting YOU! We appreciate the enormous effort you put into preparing your message and delivering it with passion to the MDRT audience."*

VP US SMB & Distribution, Microsoft Corporation - *"Troy delivered a highly effective and engaging presentation as part of the US SMB Keynote Address at the 2012 Microsoft Worldwide Partner Conference in Toronto. He was able to align to the key themes of our overall program while bringing his own flavor and keeping his agenda highly relevant to our audience. His anecdotes landed well thanks to a great balance of business acumen, energy and humor. I've received tremendously positive feedback from our attendees who found Troy's presentation to be enjoyable and applicable to their own businesses. Above all, I personally enjoyed working with Troy. It's a tall task to energize an audience at 8:30 in the morning on the final day of a week-long conference, but Troy pulled it off, and I'd recommend him to any organization seeking to inspire a "conscious change"!*

CEO Entrepreneurs Organisation - *" Troy Hazard is one of the best speakers we've ever had. He's crisp, funny and smart. A true winner."*

Director Bank of Houston - *"Troy is one of the most dynamic and exciting speakers I have ever had the pleasure of listening to. he goes straight to the heart! Dynamic, informative and great take home value."*

President and COO Maaco Franchising Inc. - *"Troy made a great contribution to our business program, poignant, entertaining and most importantly on point with our strategic initiatives."*

Donn R. Wilson, Former Head McDonalds Training and Operations and Senior Executive at Wendy's, & Blockbuster - *"Troy Hazard's presentation on how to Future-Proof Your Business was fantastic! I think his high energy delivery and actionable content had an impact on all of us. It certainly did on me. It was impressed how nuggets from his session continued to be discussed throughout the conference. Troy has a unique way of making learning fun while delivering*

concrete steps that can help transform anyone's business. If you'd like to catapult your franchisees into a new way of thinking, I recommend Troy."

Cartridge World - "Troy's fantastic skill of keeping everyone involved in the Conference with his personal experiences proved to us his extreme talent."

ACP Magazines - "Troy came highly recommended and did not disappoint. He won our audience over quickly with his natural enthusiasm and charm and his comfort of putting his own mistakes, and successes, on show."

Choice Hotels - "Troy's Keynote provided outstanding content, highly relevant to the audience. His delivery style was highly dynamic and created the perfect balance of business and motivation."

Fosters / ALH Group Limited - "Troy's presentation style, understanding of businesses and his real life experiences have made this event a great success for our business."

VP of Marketing Communications, Annex Brands - "Troy Hazard recently spoke at our annual franchise convention and he was definitely a "10"! Feedback from our franchisees included 'Fantastic!', 'Refreshing!', and 'Something Different!' We all very much appreciated how Troy was able to encapsulate the importance of having a clear personal vision as a foundation for professional success. With his 20 years of experience in all aspects of franchising he really helped bring to light the simple fact that if you are out of control in your personal life, you can't expect your professional life to be in order."

Flight Centre Limited - "Troy did an outstanding job of bringing our global team together and getting them to think laterally. There has been a buzz around the world and the event has been noted as one of our most successful and highest rated ever!"

Past Chairman World Franchise Council - Chairman Franchise Council of Australia - "Troy Hazard stands out as one of the few speakers in this world who truly understands franchising. His depth of experience in the category is without question"

Project Management Institute – USA - "Troy Hazard was an exceptional keynote speaker at two PMI Leadership Institute Meetings in 2010 - both times he delivered exceptional value to attendees, and his participation in the 2010 North America Leadership Institute Meeting turned an excellent conference into a memorable experience for those who attended."

Senior Director of Marketing TBC Retail Group/Big O Tires - "Awesome... Fabulous... Huge Success... Overwhelmingly Great!... This is how I'd describe Troy Hazard's recent keynote to our franchisees. I particularly appreciated his great sense of humor and the way he carefully and authentically connected with our franchisees. His message was rich with simple, easy-to-follow, common sense"

strategies which he had customized for our system and our convention objectives. Our franchisees wouldn't let me down the hall without offering kudos for bringing Troy in to speak to them. Troy is a perfect '10' for any franchise system looking for a speaker."

President & CEO, The Little Gym International - "In the 16 years we have been booking speakers, Troy Hazard is by far and away the very best convention speaker we have ever had. His session went way beyond my expectations and our franchisees LOVED him! They continued to talk about Troy's message for the rest of the event and we are still hearing about how great they thought he was. The thing that impressed me the most was Troy's extensive preparation. The effort that he put forth to really understand our culture and the objectives we set for the conference and the coming year was fantastic."

Sr. Director of Franchising, 7-Eleven USA - "We brought Troy Hazard in to close our meeting and he was fantastic! He brought everything together in a seamless way and sent our franchisees off with solid tools to improve their businesses and their attitudes. I am so glad we had him close our day. It made a huge difference and we can't wait to bring him back for more."

V.P. Administration, Pita Pit USA, Inc. - "WOW what fantastic results! The positive energy that Troy created in the room was remarkable and he literally set the tone for a great event. AMAZING! The residual buzz from the event has also been fantastic. Troy's passion for franchising and his solid tools for business success will ignite positive energy in ANY brand. If you need a keynote speaker to motivate, inspire and educate your franchisees, Troy is OUTSTANDING!"

CEO and Founder Murphy Business & Financial Corporation – Tampa Bay - "Troy Hazard delivered a dynamic, targeted keynote for our franchisees that was a direct hit in terms of the messages we wanted delivered. I was particularly impressed with the seamless way Troy dovetailed key points from my session into his keynote and created an overall continuity and cohesiveness that otherwise would not have been there. This was the first time I've experienced this level of professionalism and genuine connection to our group from any outside speaker. Troy is smart, real and authentically cares about the clients he serves."

CEO Jan-Pro International - "Troy Hazard recently delivered a fantastic opening keynote for our annual conference. I especially appreciated Troy's message on how it is not 'different for me in my area'. The feedback coming in from our Master Franchisees is overwhelmingly positive and I would highly recommend Troy to any franchisor looking to really ignite and inspire their franchisees to take personal responsibility and create a comprehensive vision for their own success in life and in business."

Vice President, Retail & Franchising 1-800-Flowers, Franchising - "We recently had Troy Hazard engage our franchisees in a powerful session and what an impact he had – for all of us! Troy's extensive franchise experience quickly established solid credibility with our franchisees and opened them up to hear his provocative

message loud and clear. He challenged them to examine themselves, their goals and their future and WOW – did they resonate and respond to his session.

Fantastic feedback from franchisees continues to roll in and we are so pleased with Troy's impact and message, we are bringing him back again in October to work with the entire system and creating regular webinars to keep the momentum going between now and then. Troy's session was an absolute homerun in every way!"

Director of Domestic Master Franchise 7-Eleven USA - "Troy Hazard recently spoke to the Handee Mart / 7-Eleven franchisees and the feedback was outstanding. He kept the entire audience thoroughly engaged and his passion for helping our franchisees create a great guest experience for every 7-Eleven customer was literally contagious. For me Troy was a perfect '10'. We hope to have Troy share his unique wisdom with more of the 7-Eleven team in the coming months!"

Founder & CEO, Plan Ahead Events Tampa Bay - "Troy was genuine and not at all canned in his presentation and we were particularly impressed with how well he related to the group. You know the message has landed when participants' continue to quote the speaker throughout the conference. As professional meeting planners, we also really appreciate how conscientious and easy Troy was to work with."

VP Operations Coldwell Banker Real Estate, LLC – "We selected Troy Hazard to present to both our Business Consultants and our Broker Owners at this year's annual convention. Troy expertly crafted a solid platform of tactical, practical business tools that really resonated. What made Troy's session exceptional was that he then created an opening for everyone in the room to really dig into the fundamental driving inspiration behind 'why' we do what we do both as franchisors and as Broker Owners. One evaluation said, "Thanks you so much. It was powerful for me to know that you care enough about our success to bring someone like this in to work with us." Troy's practical business message for our team was a great investment. The icing on the cake was the very real and authentic delivery of that message. I think that's why he had such a powerful impact on our group."

VP Operations Doctors Express Franchising, LLC – "I have hired many speakers in my career and Troy Hazard was one of the most polished and professional I have ever worked with. His presentation was a direct hit in regards to the message we wanted delivered and our franchisees are already giving him rave reviews on our post-event survey. One of the things that made working with Troy such a pleasure is that he made it easy for us every step of the way -- I appreciate his professionalism and the simple way he took care of what he needed without burdening our staff in any way. He's a real class act and I look forward to continuing to work with him in the future!"

More video testimonials on Troy's You Tube Channel at –
www.youtube.com/troyhazard