

Future-Proofing Your Business

Prepare Your Business for Tomorrow, Today

Troy Hazard had bought, grown and sold more companies before his 40th birthday than some businesspeople would even consider in a lifetime.

Troy's real-world experience surviving 4 significant economic corrections is the foundation of this keynote presentation, and his Amazon bestselling business book of the same title. And it is what has kept audiences engaged in 26 countries.

Through his businesses and working as a consultant for some of the world's biggest brands Troy has developed proven strategies to predict issues in business before you need to experience them.

This entrepreneurial experience was recognized when he became a leader of leaders as the Global President of The Entrepreneurs' Organization (www.eonetwork.org).

In this presentation Troy will step through a process to identify the unique opportunity business leaders have in the face of adversity.

He will send participants out the door with actionable ideas and leadership skills they can apply instantly.

Troy's presentation delivers answers on how to:

- Learn from the past, apply it to the present, to protect the future.
- Identify the opportunity in an obstacle
- Create a unified responsibility for the future in your organization.
- Break down business barriers created by bad beliefs.
- Review and identify your personal purpose as a path to profit.
- Create a culture of collaboration.
- Use rhythm to create revenue resilience.
- Embrace evolution to lead execution.

Video Overview: <https://vimeo.com/415273849>