

Troy Hazard



REAL EXPERIENCE
REAL IMPACT
REAL CHANGE

Purpose, Passion, People and Profits The Power of Creating Profit, on Purpose

What if you knew the 'one thing' that would show your business the path out of the GLOOM and into the BOOM? Serial entrepreneur Troy Hazard believes the answer is not found within something you seek, but more in something you already have and may have forgotten.

Troy is an entrepreneurial veteran who had bought, sold and grown more companies before his 40th birthday than some business people would even consider in a lifetime. As a result he has seen his fair share of cycles in the economy. In the first recession of the late 80's he lost \$250,000. In the second one in the mid 90's the amount was closer to \$1 million. In the tech wreck and the more recent correction of 2008, it was an entirely different outcome!

It was through these tough lessons early in his business career, that he developed a powerful personal strategy that helped him unlock greater purpose. This strategy reignited his passion and in turn that of the people he led, so he could go on to grow and develop a series of successful profitable companies over the course of a decade.

In this keynote Troy provides simple steps to the clarity of vision you need to give your business a more purposeful view of the future.

He will show you how to:

- Unlock the true value of the clarity of vision.
- Find your personal purpose.
- Use passion to drive power.
- Inspire the people you lead to have the same vision, purpose and passion.
- Master the strategy of profits to the POWER of 3.

