

# Troy Hazard



REAL EXPERIENCE  
REAL IMPACT  
REAL CHANGE

## Embrace Evolution Be First to Change or First to Die

It's a fact - change is constant, change is inevitable, change is good - unless, of course, it's forced.

As business leaders we'd all love to tell our team to Change or DIE! For many years this was the catch cry in Troy Hazard's businesses - until he learned that the more effective way to facilitate change was to 'embrace evolution.'

Through his 20 years as a business consultant and business owner of twelve companies Troy has turned around countless businesses. His philosophy is that you *make change a consciousness* in the business, not just an action. And to do that, you need to embrace evolution.

In this presentation Troy will walk you down the path to conscious change. He will identify the killers of change and how to avoid them, the drivers of change and how to harness them, the facilitators of change and how to inspire them, and how to put this all into your master P.L.A.N.

Troy's presentation delivers real life lessons for how to:

- Avoid things that cripple a culture of conscious change.
  - Develop evolutionary awareness in your business.
  - Create a culture in your business that drives change.
  - Hire and inspire team members to be evolutionary.
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