

Troy Hazard



REAL EXPERIENCE
REAL IMPACT
REAL CHANGE



Bio

“No buzzwords, no hype, no slick sayings - just 20+ years of real life stories a global entrepreneur that delivers solid take home messages and value audiences all over the world! Troy Hazard is simply authentic!”

There are few situations in the business world that Troy Hazard has not experienced and survived. The core business for the entrepreneurial genius, who has founded and nurtured twelve businesses, has been as consultant to some of the world’s leading franchise brands including Goodyear, Subway, Baskin Robbins, Cartridge World and PoolWerx. He has worked with 300+ franchise brands in 16 countries.

Add to that the fact that he has been a franchisee twice, a franchisor once and co-host of two National Network TV programs on franchising - ‘Inside Franchising’ and [‘Don’t Come Monday’](#) in Australia - and you’ve pretty much got a one stop shop for franchise business experience, information and real life examples.

Hazard's business talents have earned him international respect; so much so that in 2006 he was elected by the world’s foremost business leaders for the role of Global President of the [Entrepreneurs' Organization](#). It's this same experience that gives him such great value as a Certified Speaking Professional (CSP), speaking at hundreds of franchise conferences and conventions around the world. His interactive real-life storytelling style on stage, has kept audiences engaged across the planet.

Troy is one of the few Australians to crack the USA market with his own TV talk show. [‘Gettin’ Down 2 Business’](#) aired in the USA on the BizTV Cable Network into 35 million homes. He is also a regular business commentator and Co-Host on [‘The Big Biz Show’](#) on the CBS Talk Radio Network and the Business Talk Radio Network broadcasting to 1.5 million radio listeners, and simulcast on the BizTV Network in the United States.

Troy’s lessons from the edge provide businesses with potent and refined tools, a collection of which you will find in his Amazon bestselling business book, ***Future-Proofing Your Business: Real Life Strategies to Prepare Your Business for Tomorrow, Today!***

“Troy is the ONLY speaker on the American circuit that has been a franchisee twice, a franchisor once, hosted two national network television shows on franchising, and been a leading franchise consultant to more than 300+ franchise brands in 16 countries over two decades! He has more personal franchise experience than any other professional speaker in the United States, full-stop!”