



Keynote Speaker Reference

Opening Keynote: Indiana Society of Association Executives Annual Convention, July 18-20, 2012, Horizon Convention Center Muncie, Indiana

Scott Friedman, CSP, was the Opening Keynote at the 2012 ISAE Annual Convention in July. His presentation "The Best Way to Predict the Future is to Create It" was entertaining, informative, and a great way to start of the full day of education. The convention saw over 150 registered participants and Scott was able to not only engage the audience with his humor, but also with his dynamic and inspirational message.

The staff was able to hear the audience's enjoyment through laughter and response to Scott's message in addition to hearing from attendees directly afterwards.

Scott's Presentation received positive reviews from many of the attendees and even the Horizon Convention Center staff.

On behalf of the Convention Committee and the ISAE staff, we thank Scott for generously providing his valuable time and expertise to enhance ISAE's Convention and our members' knowledge. We highly recommend Scott as a speaker.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sarah', is written over a horizontal line.

Sarah Rosenberger
Membership & Communication Coordinator
Indiana Society of Association Executives