

Carl L. Young, MBA, *Mr. Simplicity*

Author, Speaker, Trainer, Consultant, Coach



Carl L Young is an Author, MBA, former Chief Financial Officer of \$275M high growth company and business owner. He is an expert leader in simplifying finance & accounting and business management with over 25 years of training experience. Consultant and business coach. Carl understands the **numbers (hard)** and **people** side of business.

Despite his depth of experience, Carl is a PFA, People Focused Accountant. PFA could also stand for Pretty Funny Accountant, often considered an oxymoron by many. Carl brings humor to a topic traditionally considered dry and uninteresting. He knows how to entertain as he educates. His sessions are lively and his audiences have fun while they learn. As they listen to his stories and anecdotes, they will lose their fear of finance & accounting.

His specialty is Finance & Accounting for Non-Financial Professionals-Made Simple. He has branded himself Mr. Simplicity. Attendees at his sessions will see that finance & accounting are simple when made simple. They will leave grounded in basic principles, concepts, tools & techniques of finance & accounting. Most important, they will be able to apply what they have learned making their businesses better-managed and ultimately more profitable.

His broad knowledge base and experiences serve as the source for his business and motivational presentations, which are rich in content and delivered with anecdotes and stories from his varied experiences.

Thriving in the future environment requires a basic knowledge of finance & accounting. Carl's approach is to present specifically tailored presentations embodied in simplicity. He will work with event planners to understand specific requirements and expectations. Presentations will be specifically tailored to fit the event and meet or exceed all expectations.

Carl spent 19 years in a high growth technology company that grew from \$10 million to \$275 million in revenue. He started as Chief Accountant and rose through the ranks to Chief Financial Officer. He is also a former business owner (CEO) of a manufacturing firm producing small precision parts. He is also a turn-around consultant and coach specializing in organization, management, business processes, internal controls and accounting systems. He has been a regional controller in the document management industry and a Senior Financial Associate in an information technology consulting firm where he specialized in creating financial frameworks for IT outsourcing contracts of \$1 billion in total contract value.

Carl has a MBA with an orientation in Organization and Management and has completed advanced degree requirements in Accounting and Taxation. He is also a retired Lt. Colonel Army Comptroller. He has a lifetime credential to teach college level Industrial Management and a member of the American Society of Corporate Controllers. He is a member of the Council of Experts of the investment firm Gerson Lehrman as a Gerson Lehrman Group Scholar (awarded to the top 20% performers). Additionally, he is a member of the Society of Industry Leaders sponsored by Standard & Poor's.

Carl is the author of ***Carl Young's Rules of the Business Game—It's All About People! Thirteen practical rules designed to guide managers and entrepreneurs to greater productivity and profits.*** *These rules are based on Carl's 25 years of experience in senior level finance, accounting, and business management positions and presented in an easy to read and understand format.*

E Books:

R-U-L-E-S and TOOLS FOR THRIVING IN CHAOTIC TIMES- Guaranteed Success formula for not just surviving but thriving in these chaotic business times

PEOPLE PLEASING vs. PENCIL PUSHING-Leadership and the Soft Side of Business – Challenges financial and business professionals to focus on People as the keys to business success

FINANCE AND ACCOUNTING MADE SIMPLE— Finance & Accounting is simple if made simple. This is not a myth it is a meaning. This e book provides basic foundation and fundamentals of finance & accounting in easy to understand and apply tools and techniques.