



CARL L. YOUNG, MBA, MR. SIMPLICITY

Author, Speaker, Trainer, Consultant, Coach

Carl is an engaging and entertaining Speaker & Trainer who understands both the *numbers* and *people* side of business. He has over 25 years of training experience in Finance, Accounting, & Business Management

## His Specialty is Finance & Accounting Made Simple - for Non-Financial Professionals!

He believes *Finance & Accounting are Simple if Made Simple!* This is not a Myth it is a Meaning! He guarantees to make it simple and meaningful with fundamentals and tools that can be easily understood and applied.

### Business Presentations

- **The Making of Financial Statements:** Transforming Financial Transactions to Financial Statements—Results
- **Understanding & Analyzing Financial Statements:** Converting Results to Ratios—The Basis for Business Decisions
- **Making-Understanding-Analyzing Financial Statements:** A must for Non-Financial Professionals
- **Small Business Management Made Simple:** Tools, Tips, Techniques for successful small business management.

- **Company Specified Training:** Finance training designed & delivered based on Company specifications

### Motivational Presentations

- **R♦U♦L♦E♦S:** The Road to Business Success
- **P→P→P→P→P:** The Path to Personal & Professional Success in Five Proven Steps.
- **K♥I♥S♥S♥E♥S:** The Key to Managing & Maintaining Personal & Family Finances

Presentations are tailored to the needs of attendees.

Sessions are rich in content, lively, full of energy and include plenty of audience interaction. Carl uses lots of wit, wisdom, anecdotes & stories to make lasting learning & relevant points.

Attendees are provided action steps as well as presentation handout.



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“Carl’s experience is vast & I really appreciated his ability to bring life examples to the table, I learned a lot!”

“The instructor brought this course to life. His breadth & depth of experience was a big part of why this class was so helpful. His examples were great & really illustrated the concepts being taught.”

“Carl addressed all individuals expectations & topics. Basics & specifics covered in easy to use language... reflecting the instructor’s expertise. I think that this class will definitely be useful to my colleagues and I will refer them to Carl.”

“We thoroughly enjoyed your presentation. Your delivery was engaging and your professional knowledge unimpeachable. By any measure you are an enlightening and stimulating speaker.”

“Your presentation was wonderful, we heard nothing but great things about you. You were great!!”

“Your ability to express complicated business models and methods in simple easy to understand terms with lots of wit & wisdom made you an invaluable asset to our entrepreneurial training program.”

### PARTIAL LIST of CLIENTS

- National Seminars Group
- Skillpath Seminars
- Oyster Global Marketing Group  
British Virgin Islands
- Southern California Edison
- Catholic Healthcare West
- Kaiser Permanente
- Nokia, Inc.
- Starbucks Coffee
- Prairie View A & M University—  
School of Business
- Alabama State University
- National Urban League
- College Athletic Business Managers  
Association
- Society of Human Resources  
Managers
- Sara Lee Corporation
- US Army Cadet Command
- National Rural Water Association
- Center of Disease Control

