



2022 SPEAKING DETAILS - DR. ELLIS JONES

Thank you for your interest in a possible speaking engagement. While the actual event may be anywhere from one month to one year away, my speaking schedule tends to fill up quickly, so the sooner you have tentative dates, the sooner I can let you know about the possibility of joining you. Below I've included some information to help you better understand some of the details involved in arranging for my participation.

Presentation Topics

Most recently, I have spoken on topics including: ethical consumerism, global citizenship, corporate sustainability, media education, rebuilding our political center, how to turn lofty ideals into practical actions, socially & environmentally responsible shopping, bringing peace down to earth, how individuals can fight climate change, everyday activism for the average person, market mechanisms for social responsibility, bringing democracy to the economy, new environmentalism, greenwashing, the new age of citizen-consumers, and actions for long-term sustainability.

I like to tailor my talks for each event, so the more information you can give me about the audience and specific points of interest, the more effectively I can meet your needs.

Online Presentations

Due in large part to the pandemic, I've been developing workshops and presentations that work well online. They can be primarily informational, interactive, focused on Q&A sessions, or some combination of the three. I most often use Zoom, but I am open to other virtual platforms as well.

Audio Visual

For most in-person presentations I would like to have access to an overhead projector with audio capabilities as well as a microphone (preferably wireless). I use my own laptop for A/V hookup as it is very reliable and plays well with every projector I've encountered.

Books & Book Signings

I am often asked to do a book signing session directly after my presentation and am happy to do so. In any case, I would like to make books available to interested participants one way or another. I can bring my own stock or supply you with books before the event that you can in turn sell at the event as a fundraiser. Please let me know how many of each books you would like and I'll send them out before the event for a discounted price and free shipping (handbooks for \$20/ea, shopping guides for \$10/ea).

☐ Costs

In-Person

For most types of in-person speaking engagements, you will need to cover the associated food, transportation and lodging costs. This can either involve reimbursement after the event where I collect receipts along the way, or arrangements paid for by you in advance. If hotels, restaurants, and taxis aren't a part of your budget, I'm more than happy to stay at personal residences, eat home-cooked food, and be taken to and from the venue by your associates/friends.

My current standard speaking fee is \$2000-\$3000 depending on how many keynotes, presentations, workshops, lectures, Q&A sessions, informal gatherings, etc. you'd like me to offer during the course of my stay with you (1-2 days). I'm more than happy to participate in a wide range of activities during your event. If this fee places an undue burden on your budget, please contact me and we may be able to negotiate some equivalent exchange.

In the case of local events (within 100 miles of Worcester, MA), I charge \$1000 for a single presentation and cover my own transportation. Multiple engagements in a single day are negotiable.

Online

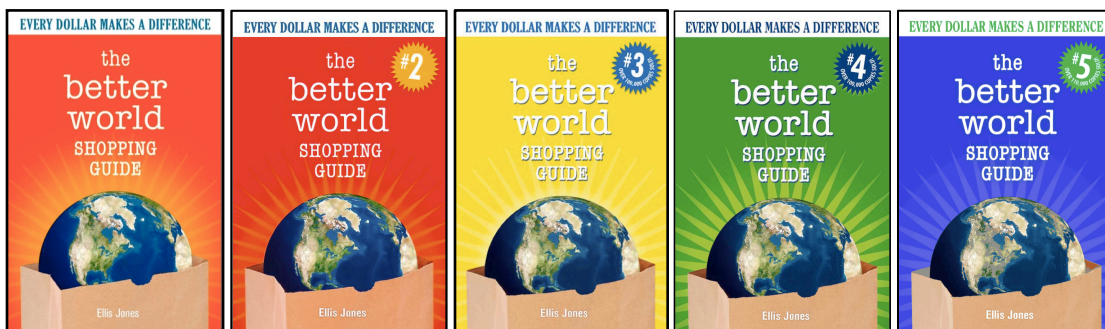
For most online presentations/workshops I typically charge \$1000 for the full engagement that runs up to an hour or so. More extensive online engagements or multipart workshops can be negotiated according to your needs and my availability.

I've included additional documents that should give you a better idea of some of my areas of expertise. If you have any questions, please feel free to contact me at 530-902-7347 or ejones@holycross.edu

Thank you for your commitment to a better world!

Warmest Regards,

Ellis Jones



Ellis Jones, Ph.D.
Associate Professor
Department of Sociology
& Anthropology

Holy Cross College
1 College Street
Worcester, MA 01501
(530) 902-7347

ejones@holycross.edu
betterworldshopper.org
betterworldhandbook.org
twitter: @sodoctorjones