

# DR. ELLIS JONES

*Author, Professor, Public Scholar*



## ABOUT ME

Ellis Jones is an Associate Professor of Sociology at College of the Holy Cross in Worcester, MA. His research is primarily concerned with understanding the relationship between ethical consumers and corporate sustainability in order to empower people to effectively wield their dollars as votes. He focuses on five essential areas of concern: human rights, environmental sustainability, animal protection, community involvement, and social justice.

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Corporations, Media, Politicians

### *About my work*



Dr. Jones' work focuses on democratizing social change and holding powerful institutions accountable through simple, practical, everyday solutions. Citizenship in the 21st Century requires us to reclaim our voices by focusing on basic truths in our politics, economics, and media.

# DOCUMENTARY

2021

This work has recently been spotlighted in the documentary, Every Dollar Is A Vote: How Our Purchasing Decisions Can Create Social, Environmental & Political Change.



# EVERY DOLLAR IS A VOTE

HOW OUR PURCHASING DECISIONS CAN CREATE SOCIAL, ENVIRONMENTAL & POLITICAL CHANGE



## SMARTPHONE APPS

REPORT CARDS

Professor Jones has created a number of free smartphone apps (iOS/Android) for the general public focused on corporate, political, and media transparency including: Better World Shopper, Eco Report Card, Voter Glass, and Media Glass.



## BOOKS

2001 - 2021

Ellis Jones is author of six editions of The Better World Shopping Guide: Every Dollar Makes A Difference and co-author of two editions The Better World Handbook: From Good Intentions To Everyday Actions.

Over 200,000 copies sold

