



Steve Rizzo - FAQ's

Q: How do your presentations impart your content rich message and "separate you from the pack"?

A: As one participant recently said, "Never have I learned so much and laughed so hard in my entire life, thanks for the ride." I don't give people the nuts and bolts of what it is that *they* do for a living. What I give them is the foundation to stand on when the nuts and bolts don't work.

Q: How have your experiences as a successful stand-up comedian of 18 years complimented the transition to the professional speaker you are today?

A: I use laughter simply as a tool to captivate my audience or as my good friend Drew Carey said, "*He used to be a stand-up comic but now he inspires people all over the world.*"

Q: Your speeches are great for all types of professionals: sales teams, healthcare, management, financial, education, etc. How do your programs fit each group's individual needs?

A: I show groups how to overcome the everyday pressures that can stifle productivity. But more importantly, I coach them on how to enjoy themselves during the process. I'm a perfect fit for just about any group who is looking for usable tools that will enable their group to succeed on all levels of life. All of my programs are customized. All it takes is a conference call with the key players.

Q: After a successful PBS special and a critically acclaimed award winning book, what have you been up to?

A: My new book, Rizzo's Heroes, Leadership Secrets From Around The World is due out next year. I've interviewed a hand selected group of people from a variety of industries and fields for our new Rizzo's Heroes audio subscription series and these interviews will also be featured in the new book.

Q: The feedback on your presentation Rizzo's Secrets is the best we've heard! What is that topic really all about?

A: This high impact and highly entertaining program unlocks the secrets to the power of permanent change and a permanent positive attitude! Here are some of the secrets you will learn...

- ❖ Winning ways of thinking that change obstacles into opportunities instantly!
- ❖ How to bring out the best in yourself and everyone around you
- ❖ The number one way to find success and happiness
- ❖ Find the 5 steps to your destiny
- ❖ Laugh off your fears and take control of your emotions
- ❖ Learn the magic of the 3 *Atti-Tools™*

With my now famous *Atti-Tools™ For Success* and life changing personal growth strategies such as going from mere human being to **HUMOR BEING™!!!**

Rizzo's Secrets is a beacon of hope and a true classic that is sure to be loved around the world.