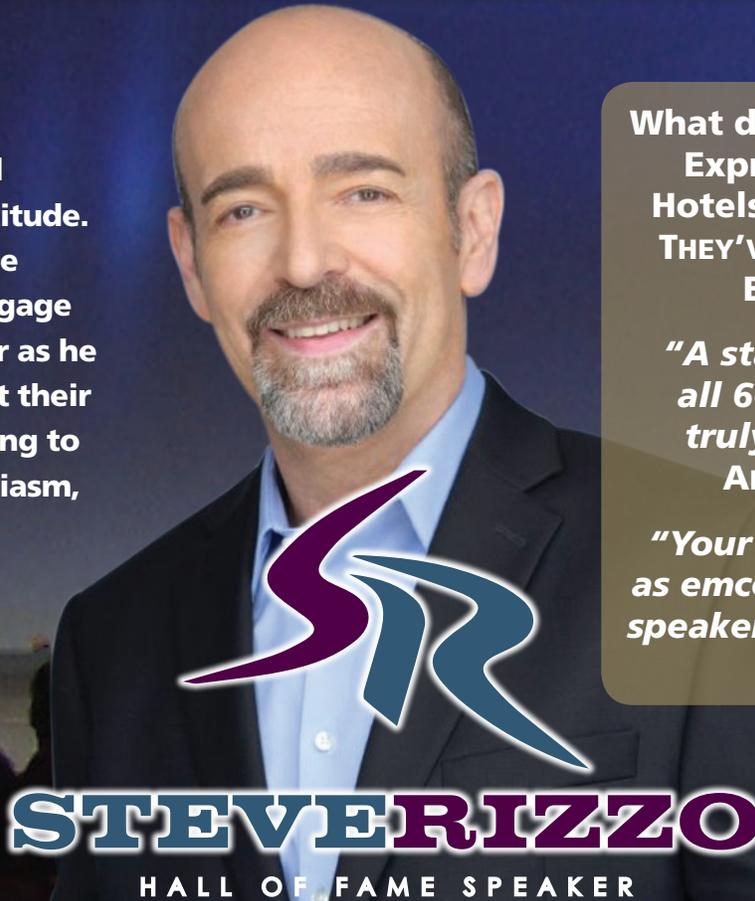


HALL OF FAME SPEAKER & AUTHOR

You can't attend a **STEVE RIZZO** presentation and leave with the same attitude. What Steve brings to the table is his ability to engage audiences with laughter as he challenges them to shift their focus and way of thinking to discover greater enthusiasm, increased productivity and new levels of success. As one client said, "Never has my group learned so much and laughed so hard in one sitting! Thanks for the ride!"



What do the CIA, American Express and Marriott Hotels have in common? THEY'VE ALL BEEN WOWED BY STEVE RIZZO!

"A standing ovation by all 600 attendees was truly a sight to see!"

AMERICAN EXPRESS

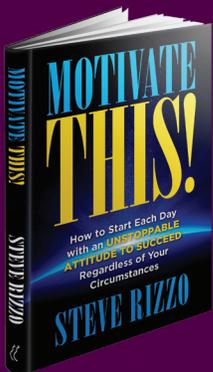
"Your performance, both as emcee and motivational speaker, was outstanding."

NATIONWIDE

STEVE'S SIGNATURE PRESENTATIONS

MOTIVATE THIS!

How to Start Each Day with an UNSTOPPABLE ATTITUDE TO SUCCEED Regardless of Your Circumstances

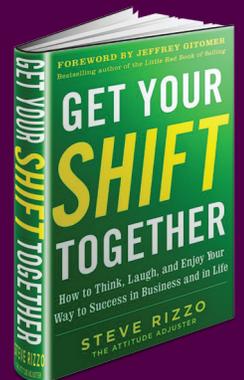


The word **THIS** in the title refers to **you**. How motivated are you on any given day? One of the biggest challenges we face today both professionally and personally is staying motivated and enthusiastic for more than just a few days. This one-of-a-kind presentation introduces Common Sense Success Strategies that will take you to a better place in business and in life. We go through the course of our lives and allow

circumstances, events, situations and people to suck the energy right out of us. With the right strategies, we can bounce back, take control and forge ahead. **MOTIVATE THIS** is filled with Steve Rizzo's distinctive brand of humor, insightful stories and mind-altering strategies that will elevate your overall degree of motivation, regardless of your circumstances. It's an indispensable tool for maximizing your success and happiness.

GET YOUR SHIFT TOGETHER

How to Think, Laugh and Enjoy Your Way to Success in Business and in Life



This entertaining and content-rich program reveals the secrets of how to **SHIFT** your focus and way of thinking to create permanent change and a lasting positive attitude. Only the optimistic persevere, and Steve delivers the strategies necessary for tapping into the positive reserves that enable us not only to achieve our goals, but to enjoy the journey of life, both personally and professionally. Learn why Steve is affectionately known as the "Attitude Adjuster."



The Funny Guy

A former national headline comedian,
Steve Rizzo gets audiences
roaring with laughter.



We spend most of our waking hours at our place of employment and much of our leisure time thinking about it. We can allow the stress and fast pace to control our emotions, or we can lighten up, have fun and choose to enjoy the process. A healthy state of mind is essential in order to produce quality sales, service, teamwork, leadership and communication. Learn how to overcome the everyday pressures that can stifle enthusiasm, productivity and creativity in business and in life.

In *Why Not Enjoy the Process*, you will learn the secrets of ...

- **The common sense success strategies that drive motivation.**
- **Why enjoyment is the spark that ignites passion and enthusiasm.**
- **Shifting your way of thinking to get the results you want.**
- **Elevating your overall degree of happiness.**
- **Finding the laughter in between and during the tough times.**

"Thank you for the outstanding speech you gave at our recent Sales Intensity event. You brought the crowd back from the dead and had them screaming for more. Your humor was hilarious, and your message hit home. YOU ARE ONE OF THE BEST SPEAKERS WE HAVE EVER SEEN."

DAVID FRIEDBERG
DIRECTOR OF MARKETING

MARRIOTT

The Attitude Adjuster

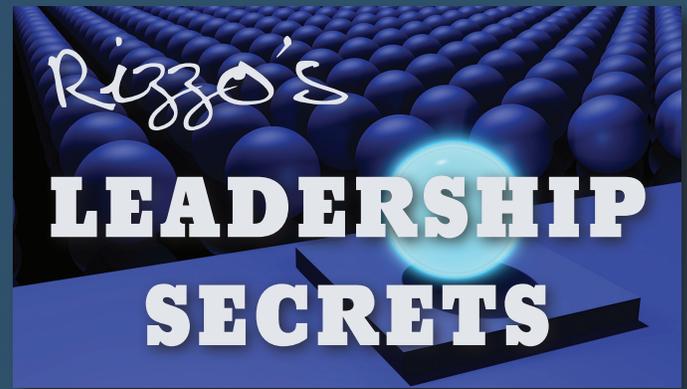
**But don't let the laughter fool you!
You can hear a pin drop
as he shares his life-changing
Common Sense Success Strategies.**

The Result

**"WOW! Salespeople are a tough crowd, and you absolutely nailed it! I can't thank you enough for the mix of humor, purpose and passion you brought to the conference. You have a talent for drawing in a crowd and reminding them what business and life are all about! Thank you!
Thank you! Thank you!"**

SHERRY GRAZIANO
BUSINESS PROJECT MANAGER,
VICE PRESIDENT, SALES EXCELLENCE

SUNTRUST MORTGAGE



Many people have a difficult time with it, but in its inevitable process are the seeds of great growth. You just have to stop resisting long enough to plant them. Steve will show your group how to embrace one of the biggest challenges in both the workplace and in our personal lives...CHANGE. Discover the essential steps to surmounting change and achieving the success that lies on the other side.

In **Don't Just Accept Change, Embrace It!**, you will learn the secrets of...

- Being optimistic and eliminating negative self-talk.
- Enjoying yourself during the process of change.
- Overcoming the stress and fear associated with change.
- Using your sense of humor as a strategy to grow with change.
- Shifting your attitude to embrace change.

True leaders inspire, motivate and lead the charge to success boldly, regardless of their circumstances. In this lively, engaging program, Steve shares inspiring stories of extraordinary people and the intangible secrets that define them as true leaders. This program is based on Steve's exclusive interviews with C-level executives, industry leaders and everyday achievers. Laugh along with Steve while you learn how to lead so others will follow you anywhere.

In **Rizzo's Leadership Secrets**, you will learn the secrets of...

- Extraordinary leaders that inspire, intrigue and exhilarate.
- How to start each day with an unstoppable attitude to succeed.
- Winning ways of thinking that change obstacles into opportunities.
- Seeing the brighter alternative to a potentially negative situation.
- What true leaders know that 99% of ordinary people don't.

"Don't Just Accept Change, Embrace It provided just the message we hoped for. Your delivery provided a very strong message in an entertaining, thought-provoking and stimulating manner. Thank you for making our seminar A SMASHING SUCCESS."

MICHAEL HOLMES
AUTO OPERATIONS MANAGER
STATE FARM

"You have the HIGHEST ATTENDANCE and RATING for an in-house Leadership session: 'I left feeling like a new person,' 'I laughed so hard I cried,' 'I will definitely try the techniques Steve suggested,' 'Humor Being is such a wonderful high-tech tool.' You made the audience laugh, think and learn."

CASEY CASORT, PTL ADMINISTRATOR
TIM VIOLETTE, DIRECTOR, P&G
BOEING

LAUGH & LEARN WITH STEVE RIZZO

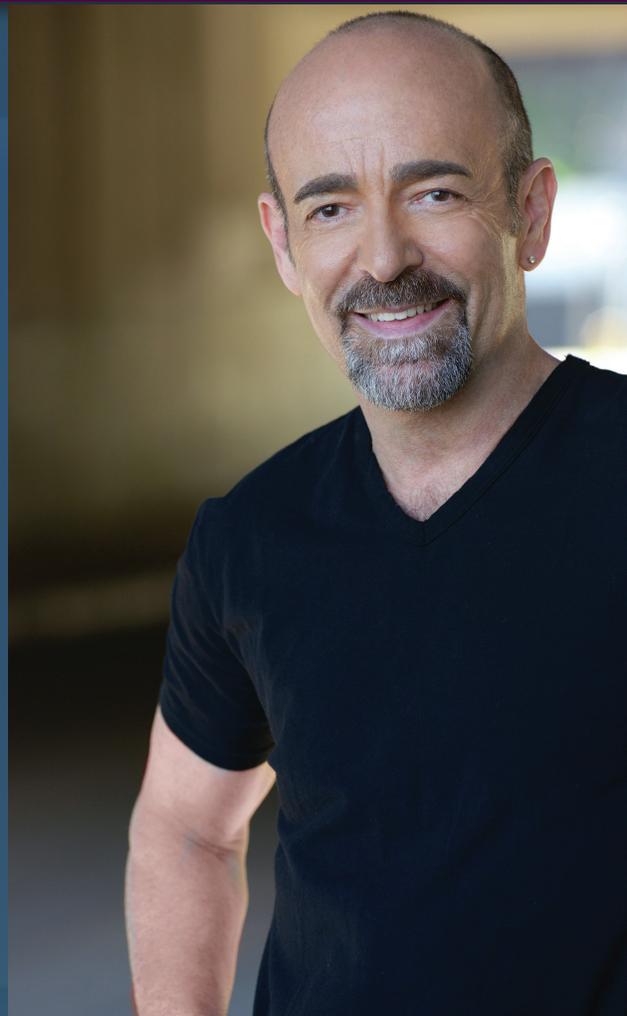
STEVE RIZZO is a personal development expert, comedian, motivational speaker and author. His popular PBS special brought him into millions of homes. It's no surprise that he's been inducted into the Speaker Hall of Fame, an honor bestowed upon fewer than 200 speakers worldwide since 1977.

Perhaps one of Steve's greatest achievements was the stellar degree of success he achieved as a comedian, being chosen as a Showtime Comedy All-Star and sharing the stage with Jerry Seinfeld, Rodney Dangerfield, Eddie Murphy, Ellen DeGeneres and many more giants of comedy.

Of course, the surprises don't stop here. What was next for this funny guy in the prime of his career? For Steve, it was to trade the standing ovations as a stand-up comedian for maximum fulfillment and, well, more standing ovations as a Hall of Fame speaker.

Don't Let the Laughter Fool You!

Whether you need to motivate your sales or service team, deal with stress or surmount change, **Steve Rizzo's COMMON SENSE SUCCESS STRATEGIES** will improve morale, infuse enthusiasm and increase efficiency.



MDRT

Million Dollar
Round Table
Main Platform Speaker



Showtime
Comedy All-Star

SUCCESS

Contributor to
Success Magazine



Member, Speaker
Hall of Fame



STEVE RIZZO

HALL OF FAME SPEAKER

Don't settle for anything less than Steve Rizzo's approach, because anything less...is just that.

CONTACT YOUR SPEAKERS BUREAU