

EVAN CARROLL

KEYNOTES & WORKSHOPS



NPR, CBS, and New York Times featured author, veteran SXSW speaker, and IBM Futurist who helps organizations be more human in our tech-driven world.

BE MORE HUMAN

Evan helps companies innovate with the right blend of tech-driven and human-to-human interactions. The result is a win-win-win—that's an experience that's better for customers, employees, and the bottom line.

He has spoken at a wide range of events ranging from the trend-setting South by Southwest conference to a national forum at the Library of Congress.

"I have asked Evan to speak for multiple events and recommend him often. He has an insightful, interactive presentation that makes the audience think. He shares real-world examples that provide great ideas for the attendees. Plus, he's easy to work with!"

DARCY BURNETT, CMP
Senior Education Coordinator



EVAN'S KEYNOTES

The Future Is Human

Journey through compelling examples of great companies, who have successfully balanced high-tech and high-touch to drive customer loyalty and advocacy.

CX: Your Unfair Advantage

Evan will give you a practical, hands-on approach to designing experiences and will leave you with the tools to outpace your competition by creating a world-class customer experience.



For booking, please email
speaking@evancarroll.net or call (919) 442-8799

www.evancarroll.net



MORE ABOUT EVAN

As the author of two books, Evan has appeared in major news outlets including *The New York Times*, CBS Sunday Morning, NPR's *Fresh Air*, *The Atlantic*, and *Popular Science*.

His books provide a human-centric view of emerging issues in technology and business. *Blue Goldfish* is based on over 300 examples of how to develop customer relationships, improve responsiveness, and increase overall readiness to meet customer needs. *Your Digital Afterlife*, is the first book ever to address what happens to our digital lives when we pass away.

With a career spanning roles in user experience design, marketing, and product management, Evan has contributed to the success of leading agencies and technology companies, including IBM, Ketchum, and ChannelAdvisor.

He practices what he preaches through his firm Attended Events, which specializes in experience design and production. Recognizing his dedication to the field, the AMA named Evan its National Volunteer of the Year in 2017.

Evan holds MS and BS degrees in Information Science from UNC-Chapel Hill, where he now serves as an adjunct professor.



"Evan's professionalism, talent, and excellent sense of humor exceeded our expectations."

CHER DOHERTY
Director, Live Experience



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