



Engaging and Inspiring Your Students: Proven Strategies, Powerful Results

The best learning is the learning we enjoy — and that's why we're proud to offer the engaging keynote speeches and professional development that everyone will remember! Experienced speaker and long-time enrollment and retention expert Mark C. Perna will deliver a dynamic message to help you make a real difference for your students.

Join the many educators and organizations that have benefited from our proven methods and game-changing strategies!

TOOLS for SCHOOLS Professional Development



Mark C. Perna

Here's what people are saying:

"This was an amazing presentation and as a Millennial and first-time teacher, I feel very excited and inspired to do my job!"

– **Kristen Bielik**, *Columbiana County Career & Technology Center*



"Mark, your energy, your knowledge and ideas were worth every minute of our training. You have created excitement for us to do a new marketing focus to enroll and retain students! Thanks so much."

– **Lorna Kennedy**, *Tech Prep Coordinator, AEA 267*

"Mark provides resources and structure to see the light at the end of the tunnel. Great presentation!"

– **Sherry Franklin**, *Tech Prep Coordinator, Hinds Community College*



"Mark delivers a very important message and challenges us to be the high-performing, high-quality institutions that place the right student in the right program for the right reasons."

– **Rob O'Leary**, *Director of Curriculum, Upper Valley JVS*

"Incredible presentation — content was very beneficial and presented in a fresh, humorous way!"

– **Linda Smith**, *Program Specialist (Business/Marketing), Georgia Department of Education*



"This is by far the best session I have been privileged to attend. It was informative, engaging and enlightening. I can truly say you are the best keynote speaker I have seen."

– **Ghytana Goings**, *Chair, Arts & Sciences, Wallace Community College Selma*

"Mr. Perna was excellent in the delivery of his presentation. He was not only interesting but truly motivational. He incorporated educational components with finding a common ground to connect students to community and technical colleges."

– **Beverly Ross**, *Dean, Trenholm State Tech College*

