

Max Stanley Chartrand, Ph.D. (Behavioral Medicine), is Professor of Behavioral Medicine at Northcentral University, Chair of doctoral research committees, and Director of Dr. Chartrand Seminars. He is one of the industry's leading professional educators, and has published a plethora papers, journal articles, monographs, examinations, college courses, manuals and textbooks in several languages for hearing professionals worldwide.

He is a professional member of the National Speakers Association, the Society of Behavioral Medicine, the World Congress of Positive Psychology, the International Hearing Society. He sits on the Advisory Boards of the American Tinnitus Association, the Better Hearing Institute, and Audiology Online. In 1994 he was recognized with the *Joel S. Wernick Excellence in Education Award*. Many of his concepts in technological applications, auditory assessment and rehabilitation are in widespread use throughout the industry today.

Profoundly deaf and a long-experienced hearing aid and cochlear implant user have provided him with unique insights into the psychosocial and psychological world of those suffering with hearing impairment.

He is also a world-class performing musician and has performed on the clarinet, bass clarinet and saxophones in major symphonies and jazz bands throughout the U.S. Most invitations to lecture in recent years have been as Keynote Speaker, and sometimes is asked to conduct entire 10-14 hour courses of study that thoroughly hold the attention and participation of attendees in your group.

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2013 CE Faculty Update

A Professional Education Service of:
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2013 Professional Education Partial Listing of Course Offerings

Alzheimer's & Uncorrected Loss: A New Paradigm in Hearing Health

(4-8 CEU Seminar & Workshop)

This powerfully moving course has been revamped with new research that debunks the current diagnostic and treatment models for AD. More than ever, we know that uncorrected hearing loss in the elderly is the single largest threat to older adults in terms of memory disorders and loss of personal health. Thus, hearing professionals hold the cognitive key to save an entire generation from rampant misdiagnosis & overdiagnosis of a malady that Dr. Chartrand says can be reversed. This dynamic course ends with a world class musical concert demonstrating some of the concepts taught.



Patient-Focused Care: Best Options for the Severely Hearing Impaired

(2-6 CEU Seminar)

Advancements in hearing aids, cochlear implantation, assistive devices, legal empowerment, have coalesced to bring the most communicatively debilitated segment of the population back into the hearing world of education, career, and personal fulfillment. But for this to happen, otherwise separate and often competing disciplines in the community must begin working together. Dr. Chartrand demonstrates the marked positive advantages that occur when area practices work together in resolving the needs of SHI patients.



Advanced Video Otoscopy Biomarker Assessment

(4-6 CEU Seminar & Workshop)

This new, hard-hitting course brings to light a comprehensive system for evaluating visual biomarkers of the external ear. Not only the clinical markers of the FDA Red Flags, but also the subclinical markers of missing or disturbed keratin, medication side effects, calcified TMs, adhesive otitis residue & health biomarkers are explored. The 6-hour version involves a video otoscopy workshop and basic cerumen management.



Audition, Cognition & The Human Brain 2013

(2-4 CEU Seminar)

This research-based course brings to light astounding research relative to the development of cognitive disorders (ADD, Learning Disorders, Alzheimer's & Depression) and the most appropriate success strategies for their remediation. Dr. Chartrand translates the complexities of cognitive neuroscience into language everyone can understand. This breathtaking course ends with a dramatic musical concert demonstrating the power of auditory rehab.

Neurophysiology Considerations in Aural Rehab Counseling

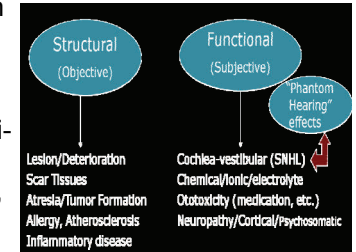
(2-8 CEU Seminar & Workshop)

Complaints of physical fit and adaptation are arguably the #1 reason for failure to fit, followed by auditory and own-voice distortions. This course teaches the little-known neuroreflexes of the external ear and their mechanoreceptors. It explores own-voice biofeedback mechanisms, MCL dynamics, and patient training in skills necessary for successful fitting.

Multimodal Tinnitus Management (MTM) Training Course

(12-14 CEU Seminar & Workshop)

This new, highly acclaimed method attracts the huge unserved tinnitus/hearing loss market to your practice within a community-based approach to hearing healthcare. Hearing impaired individuals suffering from tinnitus often find that appropriately fitted hearing aids provide the best management of tinnitus. Presented are methodology for measuring tinnitus on standard audiometric equipment and the utilization of four MTM strategies: Auditory Reattention, Environmental Masking, Residual Inhibition & Stress Relief.



The Lost Art of Tuning Fork Techniques

(2-4 CEU Seminar & Workshop)

Tuning forks, whether utilized in the office or field, still provide the best quick-test verification methodology in dispensing. Besides Weber, Rinne, Schwabach and hearing screening, the following must-know rehabilitative techniques can best be accomplished with a set of tuning forks:

- Balancing Binaural Fittings
- Transcranial Verification
- Ear Training in Spatial Skills
- Checking Microphone Decay
- Aided Ear Trouble Shooting



Professionalism & Ethics in Hearing Instrument Dispensing

(2-4 CEU Seminar)

This course explores the development of the IHS Code of Ethics and its practical application. Four theoretical models are presented to deepen practitioner's knowledge, including: *Virtue Based Ethics*, *Consequential Ethics*, *Rights Based Ethics*, and *Intuitive Based Ethics*. Ethical dilemmas are cited from real life case histories and opened for class discussion. A must for all professionals.