

Every Choice Has a Consequence™



Discover the value of employees who realize how their ethical choices get better results and affect your company's success.

Want an ETHICS speaker who offers more than just textbook theory? Chuck's eye-opening messages raise Ethics Awareness—and the potential for business growth—to new levels!

Every choice has a consequence. In 1987, Chuck Gallagher made some bad choices at the height of his career and went from wearing a business suit to an orange jump suit some years later. "So," you might be asking yourself, "why would I want a former convicted felon to speak to my organization about ethics and integrity?" Because Chuck has experienced firsthand how easy it is to move from ethical to unethical. Having rebuilt his life, the lessons he learned allow him to share a unique perspective unlike any other business ethics keynote speaker. Rather than taking the usual theoretical approach to ethics—which, frankly, can put an audience to sleep—Chuck captures attention by talking about his own journey from a human perspective, then combining it with a practical application. **His presentations are humorous, thought-provoking and impactful.**

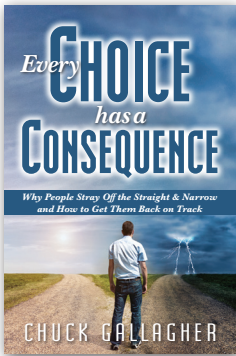
Chuck Gallagher is the Ethics Expert!

Featured on...



Chuck's Ethics Presentations

Takeaways



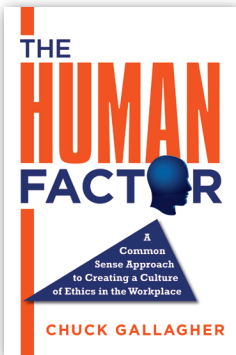
Every Choice Has a Consequence

Why People Stray Off the Straight and Narrow—and How to Get Them Back on Track

VOTED PROGRAM OF THE YEAR BY THE NACE!

Your employees may not realize the power behind the choices they make every day. What's the risk to your company if they don't? In ***Every Choice Has a Consequence***, Chuck reveals the consequences of the unethical decisions he made in his own attempt to build the great American dream for himself and his family. This powerful presentation is an unforgettable journey through success and failure, illusions and reality.

- Realizing how easy it is for ethical people to make unethical choices—and what to do about it
- Comprehending how choices affect your performance, both personally and professionally
- Learning how others have used ethics and integrity to create success in business and life

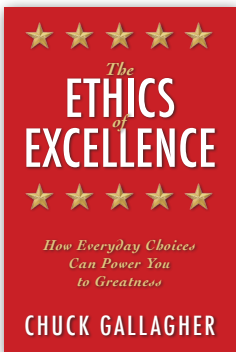


The Human Factor

Creating a Culture of Ethics in the Workplace

What causes an otherwise intelligent person—a person who knows the difference between right and wrong—to make a choice that will negatively impact themselves and your organization? Find out in this fascinating presentation on human values and ethics. In ***The Human Factor***, Chuck sheds new light on why we do what we do and how to positively influence behavior.

- Understanding specific human dynamics when it comes to ethical decisions
- Shaping a new direction in ethical leadership
- Establishing a road map to keep employee behavior between the ethical lines



The Ethics of Excellence

How Everyday Choices Can Power You to Greatness

What are the motivating behaviors behind the choices that we make—and how is our personal behavior deeply intertwined with our professional success? ***The Ethics of Excellence*** reveals the secrets gleaned from Chuck's interviews with CEOs and other high-level executives throughout the country whose ethical principals have propelled their companies to greatness. This insightful presentation is a fascinating, behind-the-scenes look at the connection between behavior and success.

- Learning how and why people drift from making good ethical decisions to unethical or even illegal ones
- Identifying behavioral patterns that can predict potential unethical behavior ahead
- Turning personal behavior into ethical success for your people and your company



What You Don't Know Won't Hurt Me

A majority of teens believe that, in some instances, lying, cheating, plagiarizing and behaving violently are necessary in order to succeed. ***What You Don't Know Won't Hurt Me*** is an entertaining yet captivating program that explores the choices and actions that our young people are taking—and how to cultivate more ethical behavior in them. This eye-opening presentation is outstanding for high schools, universities, parent/teacher organizations and educational associations.

- Uncovering the truth between what a teen says and what a teen believes
- Helping young people make better choices when faced with ethical dilemmas in their daily lives
- Teaching young people how to understand and live with the consequences of their decisions

"One of the best presentations on Ethics we've ever had at a Florida Association of Counties convention." STAN MCCLAIN



Ethical Choices

BEYOND THE RULES OF THE GAME



Professional Athletic Programs

While there are extremely ethical people at all levels of professional athletics, some athletes, coaches and executives have not been properly educated as to what is expected of them off the field. Typical, so-called ethical teaching for professional athletes is generated by people in the league office or even former players with limited or no experience on the topic. Chuck brings an entirely new perspective based on his own experience plus his years of working with groups and individuals on making proper choices and realizing the consequences of poor ones. The programs are fun, informative and very real life.

Collegiate Programs

Now, more than ever, collegiate athletes, their coaches and administrations need to understand the ethical challenges ahead. The legal, social and even gray areas between amateur and professional are shifting. The truth is that off-the-field behavior and bad choices can affect athletes and coaches more than anything they do on the field. Chuck teaches "ethical muscle memory" so that athletes make ethical choices naturally.

Programs for Associations

Not only is the legal climate changing—and social media exploding—but numerous societal issues have shifted as well. Every association executive at every level is undergoing heightened scrutiny. You must be prepared for what lies ahead. Sports Ethics offers insightful and fascinating programs that will benefit everyone in your organization. Chuck's Sports Ethics presentations are insightful, engaging and, most of all, relevant.



August 20, 2014

Mr. Chuck Gallagher
Ethics Resource Group
3620 Pelham Road, Suite 305
Greenville, SC 29615-5044

Dear Chuck:

I would like to take this opportunity, on behalf of MCASC, to thank you for taking time out of your busy schedule to present "Breaking Communication Barriers" for the Saturday workshop and for being the keynote speaker at our Summer Convention at the Sawgrass Marriott Golf Resort & Spa, Ponte Vedra Beach, Florida. I heard nothing but positive comments about your presentations and I'm sure this information will prove to be beneficial to all who attended.

Chuck, again thank you so much for helping to make our Summer Convention at the Sawgrass Marriott Golf Resort and Spa such a resounding success. If I can ever help you in any way, please do not hesitate to call me.

Warmest Regards,

Mona L. Flowers
Managing Director

cc: Mike Kirkland, MCASC State President 2014-2015
Derek Eager, MCASC State Associate President 2013-2015

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www.mcasc.com email: mflowers@mcasc.com



Chuck,

I just wanted to send you a quick "thank you" for the time you spent with our company. We received lots of great feedback, and many people have said that it was our best ethics meeting yet! Very exciting stuff!

It was a pleasure to meet you and hopefully you will keep in touch. I look forward to getting the video of the meetings as well!

Thanks and have a great day.

Sincerely,

Katie Donovan-Loaisiga
HR Generalist

BEALL'S, INC. | 700 13TH AVE. E | BRADENTON, FL 34208

About Chuck



In the middle of a soaring career, **CHUCK GALLAGHER** lost everything as a result of his improper ethical choices—and he's paid greatly for his crimes. After repaying his debt to society, he rebuilt his career and his life back to immense success.

With more vulnerability than the average speaker, he shares with audiences his fascinating life's journey, the consequences of his unethical decisions and how second chances come when you make the right ones. The go-to guy when it comes to ethics and ethical leadership, his unique insights are frequently called upon by CNN, CBS, NPR and other national media outlets. He is also the

host of the radio program *Straight Talk*, tackling pressing issues from Main Street to Wall Street in a spirited, entertaining manner with guests from all walks of life.

Chuck's focus is business, but his passion is empowering others. Connecting the dots between ethics and success, he delivers like no other speaker, revealing what's needed to turn concepts into actions and actions into results. In fact, Chuck's new book, *SECOND CHANCES: Transforming Adversity into Opportunity*, has received numerous endorsements and has been described as one of those rare books that effectively bridges the gap between personal accountability and business success.

Currently vice-president in a public company, Chuck is an industry professional sharing practical, time-tested methods for enhancing personal and professional performance—without sacrificing one's principles.

Chuck offers a **real world, practical approach** to improving your understanding of how to achieve ethical choices. His programs are as upbeat and entertaining as they are practical and life-changing.

"Chuck's presentation touched the audience in a powerful and meaningful way. He is the real deal."

GARRETT SPEAKERS INTERNATIONAL

"Speaker of the year!"

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ASSOCIATION OF CATERING EXECUTIVES

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Tri-State Better Business Bureau
Tulane University
United Healthcare
University of Florida
University of North Georgia
US Navy Exchange
US TOO University

Ready to transform your company's approach to ethics?
Contact All Things Speaking to book Chuck now.

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