



August 2009

Dear Fellow Association Executive:

In December of 2008, the New Jersey & Delaware Societies of Association Executives conducted our Annual Conference & Exhibition in Atlantic City. Our conference theme was "Coaching a Winning a Team" and we selected Don Yaeger as our keynote speaker.

Don's relevance to this theme was his relationships with today's professional athletes and what he has learned in developing excellence and a winning team. His presentation was on-point, humorous and heartfelt and the conference attendees enjoyed it tremendously.

Don also presented a workshop on dealing with the media and improving your communications skills. This session was also well attended and evaluated by our registrants.

I would highly recommend Don as a keynote speaker at a conference or seminar.

Sincerely,

Pat

Patricia S. Koziol
Executive Director