



Fear Expert Barry Moniak Presents

Fearless Leadership & Sales Teams

Win by creating mindful relationships!

Program: Keynote Speech (and/or) Breakout Session

Best Audience: Leadership | Sales Teams | Hospitality | Financial Services
Creative Entrepreneurs | Small Business Owners

Length: 45 - 90 min Keynote | 90 min - 3 hr Breakout Session

Mindful leadership and selling means creating long term profitable relationships – for leadership, sellers *and* buyers. Sales professionals and their team, or customers, are intrinsically interconnected in mutually respectful, supportive and beneficial ways.

Business relationships can be mindful – if we create them that way. Mindful relationships treat past, present and future events as having influence over the well-being of all involved parties. Fearless leaders and sales professionals create mindful relationships with both fellow teammates and their customers.

Winning leadership and sales forces face, embrace and befriend fear. They lean into challenges together, and are unstoppable. They're inspired, driven by the "befriend fear" mindset/skillset.

Progressive, powerful business leaders recognize team members' bias and fears. They build team trust, an essential component of a profitable leadership and sales culture.

These innovative selling leaders exhibit personal power, not just position power. They create mutually supportive winning teams that produce mindful sales, not just greater numbers.

Build mindful relationships with teammates and clients – and everyone wins.

Barry's been a leadership and sales consultant for 30 years. In his deeply insightful and entertaining presentations, you experience delightful personal experiences and profound professional discovery.

There are speakers who consult and consultants who speak. Barry's both. Experience and expertise come to life in custom keynotes and breakout presentations – creating an amazing event.

This is the **End In Mind** we have for you.



"Leadership is all about selling ... Sales is all about leadership"