



Fear Expert Barry Moniak Presents

## Fearless Critical Thinking

*Critical thinking is critical to success!*

---

**Program:** Keynote Speech (and/or) Breakout Session

**Best Audience:** Leadership | Sales Teams | Hospitality | Financial Services  
Creative Entrepreneurs | Small Business Owners

**Length:** 45 - 90 min Keynote | 90 min - 3 hr Breakout Session

All relationships, both internal to the operation and external, are enhanced by using disciplined, rational, open-minded, informed thinking.

We challenge others' thinking, don't we? Are we afraid to challenge our own? Are we willing to vacate familiar preconceptions we've always relied on in making vital decisions?

Do we believe in those we do business with, or are we afraid to see who they truly are and how they really think?

Critical thinking faces and embraces fear of the unknown. It de-villainizes and befriends differences as it values the unique traits, talents, mindset/skillset of others – especially co-workers, prospects and clients. This is crucial to selling and leadership success.

Extraordinary leaders and sellers use critical thinking to understand, not assume, the ideas and feelings of others without fear or judgement. They ask pertinent questions, without fear of the answers, to discover who they are talking to.

Barry's been a leadership and sales consultant for 30 years. In his insightful and entertaining presentations, you experience delightful personal experiences and profound professional discovery.

There are speakers who consult and consultants who speak. Barry's both. Experience and expertise come to life in customized presentations – creating an amazing event.

This is the **End In Mind** we have for you.



*"Leadership is all about selling ... Sales is all about leadership"*