Barry Moniak
PRESENTATION TOPIC ONE SHEET

Befriend Fear of Real Communication

Say what you have to say – and live to tell about it!

"To be a thought leader, market leader, or change the world – you have to give up the need to be liked. Telling people what they want to hear makes you popular. Telling people what they need to hear makes you relevant, empowering, and significant." ~ Randy Gage

When leaders say what needs to be said, not just what people want to hear, they are seen as straightforward, empowering leaders – or jerks. It depends on how they say it, which depends on how their people need to hear it. Are we afraid to show up as who we really are? Can we befriend the fear of being genuine and honest?

Extraordinary leaders don't have to choose between being effective or popular – they are both. They take the time to understand others' feelings and fears. They befriend the fear of differences and challenges to their authority, without assumption or judgment.

They build mutually reliant teams that move fearlessly forward, producing synergistic results far greater than the sum of individual efforts. They enhance company culture and bottom line profits. The job gets done and their team still likes them!

Barry Moniak has been a practicing business consultant for twenty years. In his deeply insightful and entertaining presentations, he shares delightful professional experiences and profound personal discovery.

There are speakers who consult and consultants who speak. Barry is both. His experience and expertise come to life on the platform in customized keynote and breakout presentations that create amazing events.

This is the ***End In Mind*** we have for you.

END in MIND
INNOVATIVE LEADERSHIP

Befriend Fear – *don't just face it!*