

INTRODUCTION

Entrepreneur, businessman and author Sam Silverstein has a solid track record in building million dollar results. The numbers speak for themselves—his companies have sold over one HUNDRED million dollars of products and services and he has sold one of his businesses to a Fortune 500 company.

Creator of *The Strategic Business System*[™], Mr. Silverstein speaks internationally and consults with companies on growing their business, leadership, and personal development. His programs are based on techniques he has used to build success both personally and professionally.

Sam is the President of the National Speakers Association. He is the author of the highly acclaimed books *The Success Model*, *Only The Best On Leadership*, *Monday's At Nine*, and *The Power Of Choice*.

As the president of his own business and father of four, Sam knows the struggles of being a good leader. Thirty days after the birth of his fourth child, Sam began running marathons. 26.2 miles of empty road was the only place he could find that was quiet ... of course that's until the kids started driving.

Please join me in welcoming Sam Silverstein!

Dear Friend;

This professional introduction was developed so as to ensure an effective and enjoyable presentation for the audience and enhance the message of the speaker. Please do not deviate from it by adding personal remarks (such as "I have been asked to read this") or by omitting any part. Experience has shown that the quality of a professional speaker's introduction by his introducer, you, influences how receptive the audience will be to the material presented. Please cooperate by using this written introduction and thereby ensure a professional, worthwhile experience for yourself, the audience and the speaker.

For best results practice reading the introduction two or three times and then deliver it with energy and enthusiasm!