

WOULD YOU WORK FOR YOU?

Does that question cause you a little discomfort? A bit of anxiety? Would you go into the trenches for you... every day -- and be happy about it? Does your self-awareness, your leadership skills, your values and vision inspire followership--or do they encourage dreams of escape? Would You Work for You? has been developed to help relieve the conditions that cause this widespread unease.

No matter whether you are a leader of many, a leader of a few or a leader of only yourself, effective leadership is a major element for both personal and business success. The challenge to lead well--very well--has never been greater than it is now. An affirmative answer to that tough question, "would you work for you?" has never been more vital.

In this program, Sam Geist encourages participants to look in the mirror and be accountable for who they see there. He feels that once participants see themselves with all their warts, they are able to make the changes necessary to become the leader they too would like to work for. The perspective put forward is that leaders must blend together the art and science of leadership with its psychology--to motivate, to inspire and to ensure that their staff take ownership of their roles and responsibilities.

QUESTIONS ASKED AND ANSWERED

What would you rank as the most important quality of a leader? Why? What is your greatest strength? Your biggest weakness? What motivates your people to do their best job? What satisfies them? What makes your organization one of the best to work for? What could you implement to make it even better?

PROGRAM BENEFITS

- Recognizing the impact of marketplace trends.
- Determining an effective leadership style.
- Implementing skills required to encourage someone to work for you.
- Motivating staff toward ever-improved performance.

TAKE-AWAY

- Recognize yourself and the impact of your actions.
- Identify and implement the various "roles" within the leader's job description.
- Develop useful and effective communication strategies in order to understand better and be better understood.