

Change Your Mindset, Change Your Results

joe Calloway helps people and companies significantly improve performance through the power of attitude and ideas

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"Joe Calloway has helped us make a great company even better. He gets our people to focus on what's truly important in differentiating from the competition. Joe inspires constant improvement and immediate action, and his ability to engage an audience beyond just 'listening to a speech' makes his presentations truly impactful." - **Joe Scarlett - Former CEO & Chairman - Tractor Supply Company**

"As an event planner over the past ten years I've interacted with numerous presenters and what I have enjoyed the most about Joe is his character above all others. I know each and every time Joe is part of a project he is there to improve a company's performance and motivate the room. His work ethic to research your company and bring to the forefront practical advice with a delivery style that entertains as well as informs, is something all companies trying to set themselves apart should experience." - **Joseph West (Event Planner)**

"I've watched a lot of guest speakers in my career who simply broadcast their message to an audience. Rarely do the guests have the opportunity to become a part of the conversation. Every second of Joe's time on stage felt like he and the audience were having a very entertaining and informative chat. We all loved it!" - **Michael Goldman - Senior Executive Producer - Freeman Creative**

"Joe Calloway adds value to companies who love to think or to be challenged on their long-held assumptions." - **Joe Fusco - Casella Systems**

"Having an on-stage conversation with four of our top performers was engaging and thought provoking! Hearing directly from peers on a personal and conversational level had a resounding impact on the entire audience. Brilliant!" - **Jane Devou - Sr VP - TD Bank**

"Calloway kept us engaged...Q&A, a panel, video...very interesting and relevant." - **Amanda Fretheim Gates - MEETINGS Magazine**

"The idea to bring the three member service representatives on stage with you was so powerful. Thank you for sharing that insight - that was such a wonderful suggestion! I've never seen our leaders more energized!" - **Nancy Witte (Corporate Meeting Planner)**

"Joe has a unique, interactive style of working with the audience. He asks questions and puts them in a conversational mode which does a great job in making a connection with them." - **CCC Information Services**

"You were amazing at our conference - it was truly a success because of you. You've touched the lives of so many Riverside employees by giving us a new way of thinking and an 'I can do this' attitude. Many thanks for a stellar performance." - **Lisa Jensen - Riverside Bank**



"Your presentation and call to action was spot on and you were a big hit. The way you wove in the video and the points from the various sessions into your presentation was excellent...the equivalent to a closing pitcher at a baseball game. You closed with a win!" - **Rick Eldridge - Association for Corporate Growth**

"For our group of executives, the joining together of Joe and Chuck was an enormous success. The balance of Joe's consulting skills together with Chuck's executive experience has a great dynamic. Their ability to cover topics of importance to our executives worked well with our group. I was amazed at how well the two of them can balance thoughts, bring together ideas and to work off of each other's thoughts." - **Rod Litke - Chief Operating Officer - CS Week**