Brian Moran and The 12 Week Year
Presentation Descriptions

Keynote:
The 1 hour Keynote will provide your group with the understanding of what it takes to perform at their best each and every day. They will learn that effective execution is the key to consistent, high performance. I'll outline what it takes to execute on their goals and priorities. They will learn about the power of *The 12 Week Year*, the 5 success disciplines and 3 high performance accelerators and how to end the cycle of production peaks and valleys. I'll give them 5 things to do that day to begin to prioritize they're business and exceed their goals.

Half Day:
The 4 hour Half Day training establishes the foundation that is covered in the Keynote and takes it further by taking your group through the paces. I'll work with them to create a compelling vision, establish 12 week goals, and build their first 12 week plan. I'll help them to apply the Weekly Routine structures that ensures they execute their plan. In the end, I'll equip them with everything they need to apply Periodization and consistently crush their goals.

1 Day:
This full day interactive session allows Brian time to dive deep and provide one-on-one time with your team as he teaches the 5 Disciplines and 3 Principles of high performance within the content of a 12 Week Year. Once Brian has introduced The 12 Week Year business model and your team understands and can digest this concept, he will walk them through and teach the individual modules of The 12 Week Year. The extra time also allows for Brian to work with your team to create a compelling vision, build your 12 Week Year plan, do mind mapping exercises, discuss effective time use, process control and scorekeeping. Brian also introduces the online tool 'Achieve!.'

Webinar:
Leverage your training budget AND have a big impact! *The 12 Week Year* webinar is a great way to expose your team to the powerful concepts and get them achieving more, faster. Hosted by Brian P. Moran this 60 minute training will overview the core concepts of *The 12 Week Year* and provide your team with the insight and resources to get started now, and crush their goals.

Impact & Benefits of Brian's Presentations:
• Increase your sales production by 30% or more
• Learn to align your actions with your intentions
• Produce more in less time
• Work with more passion and urgency
• Eliminate the thinking that holds you back
• Lower your stress and gain more control
• Manage your practice like a CEO
• Gain exclusive access to Achieve! our suite of online tools
• Take back control of your time and your results