



KATTY KAY

Lead Anchor, BBC World News America and Bestselling Author
Insights on American Politics, Global Affairs and Issues for Women

“When something happens in America, my first reaction is to ask ‘How does this connect to other countries?’...because stories from this city, Washington, D.C., ripple out, right around the world.” – Katty Kay

KEY SPEECH THEMES

- WASHINGTON POLITICAL UPDATE
- ELECTION OUTLOOK (DURING ELECTION YEARS)
- GLOBAL POLITICS
- WOMEN IN THE WORKPLACE
- WOMEN AND CONFIDENCE
- RAISING CONFIDENT GIRLS

SUMMARY

Washington, D.C.-based British news anchor Katty Kay brings a fresh perspective to the reporting of American politics and global affairs. Katty’s insights reflect a global mindset that is a natural offshoot of having grown up in the Middle East and worked as a journalist in Europe, Africa, and Asia before coming to Washington in 1996. The award-winning journalist is currently co-anchor of *Beyond 100 Days*, a one-hour news program that covers Washington politics and its impact globally. The show airs to an enormous audience worldwide. Katty is also a regular guest and substitute co-host of MSNBC’s *Morning Joe* program. When she’s not busy making sense of the news from Washington and around the globe, Katty writes on the art and science of women and self-assurance - helping them turn thoughts into action to master a more confident mindset. She is co-author (with Claire Shipman) of three *New York Times* bestsellers: *The Confidence Code*; *The Confidence Code for Girls*; and *Womenomics*.

SPEECH DESCRIPTIONS

WASHINGTON FROM A DIFFERENT ANGLE

The presidency of Donald Trump has turned the political world upside-down – in America and around the world. President Trump’s way of doing things is unconventional – and that’s going down well in some quarters; not so well in others. And it doesn’t fall just along party lines. How is it playing out? What’s next? What do administration insiders say in private moments? What’s going on inside the White House? How does the rest of the world view all this? With divided government in Washington, can anything get done? How will the 2020 race for the presidency shape up – who are the candidates and what are the issues? As a British journalist in Washington, DC, Katty Kay looks at Washington from a different angle. She offers a perspective on American politics that only an outsider can provide. The veteran BBC anchor has the experience and sources to uncover the story behind the headlines and provide valuable context for her audience. Katty tailors this speech to suit the interests of each audience – delivering solid insights with charm and understated humor. [WATCH SAMPLE VIDEO CLIPS](#)

A GLOBAL UPDATE

Global times demand global perspective. As someone who has lived in and reported from North America, the Middle East, Africa, Asia and Europe, Katty Kay’s observations and insights reflect that rich global experience. In a world changing at lightning speed, Katty looks deep into the headlines from around the world to provide context and understanding. So many big issues to be dealt with simultaneously: Brexit and the disruption in the EU, trade disputes, immigration issues, terrorism, political isolationism, and the potential for political and economic tensions to erupt into armed conflict at any moment. Understanding the complex issues at play requires a constant refresh of perspective. It’s a world where big challenges abound and the landscape changes on a daily basis – but where is it headed? Katty asks that question of the political and business leaders she speaks to every day as anchor for BBC World News America. She brings those insights to her audience in this talk. [WATCH SAMPLE VIDEO CLIPS](#)

THE CONFIDENCE CODE

Confidence! With it, we can take on the world; without it, we don’t ask for raises, request that important meeting or take risks. In the success equation, research shows that confidence is even more critical than competence. But what is confidence? Where does it come from? Are we born with it or do we acquire it? And why do women have less of it than their talents deserve? This speech can be tailored to women or girls/parents and is based on Katty’s two bestselling books on the subject. Katty Kay inspires audiences with the latest scientific research and anecdotes from her own career and the many women and girls she interviewed. “Neurologists have isolated a ‘confidence gene,’” says Katty “and when I was tested, I learned I am not

genetically predisposed to being confident.” Her experience is like that of so many women, even senior women, whose lack of confidence is what really holds them back. But confidence is also art – impacted by how we choose to live with our genes. The good news then is that being confident is a choice. Katty’s talk inspires audiences to take action – to go outside their comfort zones, to try new hard things, to take risks, to be prepared to fail and to discover the secret to success. [WATCH SAMPLE VIDEO CLIPS](#)

WOMENOMICS

At the World Economic Forum in Davos, IMF Chief Christine Lagarde called the advancement of women the greatest economic opportunity of our time. She was recognizing what Katty Kay calls Womenomics, the extraordinary value of women in the workforce. Global studies show that companies who employ more senior women make more money. But too many women in their mid-thirties hit the brick wall of kids vs. career and decide to leave the workforce. We can’t afford to keep losing them. Katty marshals evidence from employers large and small to show how it’s possible to help women meet the demands of family and career and keep these valuable contributors in the workforce. What starts as talent retention initiative becomes a profit bonus any company would be happy to have. Katty’s talk inspires women and provides a practical guide to employers. [WATCH SAMPLE VIDEO CLIPS](#)

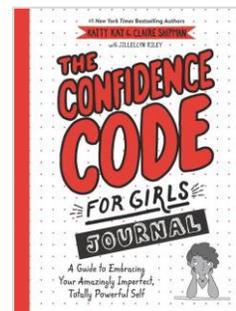
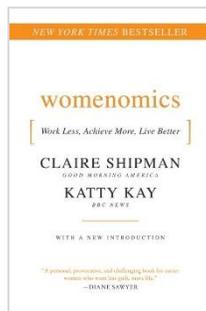
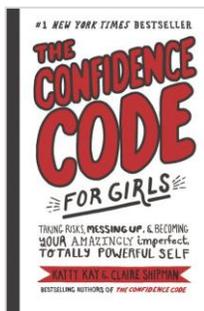
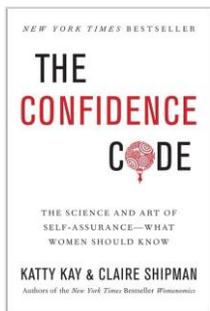
MODERATOR, DISCUSSION LEADER & INTERVIEWER

Katty Kay has interviewed scores of political dignitaries and business leaders for her news broadcasts and at top live events. The skills, grace and humor she brings to the live stage as a panel moderator, discussion leader and interviewer help create memorable experience for the audience. [WATCH SAMPLE VIDEO CLIPS](#)

KATTY’S VIDEO LIBRARY

<https://vimeo.com/groups/kattikay/albums>

IN PRINT



(coming April 28, 2020)

KUDOS FOR KATTY



“Katty Kay was a huge hit with the attendees at NY Cash Exchange! She did a great job of creating a current events message geared to our group’s primary areas of interest and her presentation style was very polished and professional. Her humor provided a welcome balance. Perhaps the highest point was the Q&A session. She is obviously very well informed and quick minded. We would certainly book her again.”
– *Managing Director, Ruzek Management*



“I can’t begin to describe how well Katty connected with our audience. She really resonated with the group as a single presenter discussing politics in DC and the obvious partisanship and discord that threaten our political representatives to govern. Interestingly, she does not give the press a free ride either, as too often, be it television or radio, the media has turned nearly as partisan as our politics. She was engaging, confident and yet self-deprecating at the same time.”
– *President/CEO, NABCA*



“Thank you again for joining us for Baker McKenzie’s Global Diversity & Inclusion Forum last week. You were truly spectacular, and the program was extremely well-received by our people and clients.”
– *Baker McKenzie’s Global Diversity & Inclusion Forum*



“She was fantastic! Incredibly well received. So authentic and knowledgeable.”
– *Director, Multi-Cultural Marketing Strategy, Northwestern Mutual*

"She may have been our best speaker (ever) - delightful and substantive and a pleasure to work with - our members just loved her."

– *Vice President, Public Affairs, HR Policy Association*

Deloitte.

"It was a privilege for our most senior leaders to hear perspectives from you, David Cameron, and John Kerry. Your deft moderation of the discussion helped ensure a robust exchange of ideas on global trends and their impact on business. I know we will look back on your session as among the most memorable highlights of our time in Rome."

– *CEO, Deloitte Global*



"Wanted to let you know that Katty was fantastic!! Great way to end the conference session today. She is such a great speaker and her Q&A session was great and we could have gone on forever...She had a lot of interesting questions."

– *Executive Director, SAE Detroit Section*



"Katty did an amazing job!"

– *Vice President, Business Banking, Great Western Bank*



"Thank you for being such a great keynote speaker. Your presentation touched our entire membership. The way you set the table with your message of where America fits in today's Global Economy, was quite skillful and eye-opening for those attending. They felt reassured that the USA was still the world leader that they all grew up believing and yes ... better days are on their way!"

– *Education Consultant, Florida Public Pension Trustees Association*



"Your comments and analysis of domestic and international matters was very well received and enjoyed by everyone I spoke with afterwards. The connections you made with our members regarding their export markets relating to China, Turkey, and others was a very good fit. Your genuine approach to the audience was refreshing and made personal by your wonderful smile and personality."

– *President/CEO, American Cotton Shippers Association*

GIBSON DUNN

"You were incredibly well-received – both last night and this afternoon. Your message is powerfully and passionately delivered, and really resonates with us. Thank you again for taking the time to join us."

– *Chairman & Managing Partner, Gibson Dunn*



"I want to thank you for leading such a superb panel discussion. The rapport that you established through the conversation was just wonderful and the panelists were both extremely candid in their views which our members appreciated (and commented on). It was one of the best discussions on emerging markets that we've featured at the Winter Forum. I was thrilled with the outcome and it was a real honor to have you join us."

– *Founder, NMS Management*



Photo courtesy of BBC World News