



Jennifer FitzPatrick, MSW, CSP

Gerontologist • Speaker • Seminar Leader • Author

A nationally recognized expert on working caregivers, older customers, and age diversity in the workplace, Gerontologist Jennifer FitzPatrick, Master of Social Work (MSW), and Certified Speaking Professional (CSP), helps organizations across all industries to:

- Develop a workplace culture where working caregiver employees maintain productivity
- Embrace and capitalize on the strengths of an age diverse workforce
- Effectively promote and sell products and services to older customers
- Respond to the growing needs of older customers and their families
- Recognize possible signs of cognitive impairment or disability in older customers so service strategies can be adjusted

More than
1 in 3
Americans is over
50

**Do you know
how this impacts
your organization?**

Managing the Competing Responsibilities of Caregiving and Work

If you are caring for an older loved one while working a full-time job, you may feel you aren't doing anything as well as you'd like. This interactive training will help you set priorities, let go of unnecessary tasks and focus on how to improve quality of life for yourself and your older loved one while exceeding expectations at your job.

Benefits include:

- Valuable employees who are working caregivers (40 million Americans) don't quit
- Employees take less unscheduled time away from the workplace
- Organization is more profitable

Increased Productivity, Decreased Stress: 7 Tips For The Weary Working Caregiver

You can balance it all and you don't need to be super-human. But it does take a thorough, well-designed plan. This interactive training helps you to create a realistic and healthy outline on how to succeed at work while managing the care of your older loved one. You will take away a personalized plan to implement immediately.

Benefits include:

- Increased morale and loyalty of employees who are working caregivers
- Decreased turnover of superstar employees
- Better service to your customers and clients

Effective Intergenerational Conflict Resolution for Millennials to The Baby Boomers And Beyond

It is often those so-called "small things" at work that generate the most tension. From why so many Baby Boomers can't stand telecommuting to why so few Millennials like talking on the phone, understanding values specific to each generation is critical to preventing conflict. Awareness and respect for age diversity in the workplace leads to more collaboration and less tension resulting in more productivity and profitability.

Benefits include:

- More collaborative team-oriented work environment
- Less time spent managing employee drama
- Increased productivity of staff



Ready to tackle the way the 50+ population is impacting your business?

Schedule a presentation today!

Jennifer L. FitzPatrick, MSW, CSP
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Testimonials

“Jennifer FitzPatrick is an expert in her field, spoke from her heart and had a great deal of compassion for the audience and individuals she spoke to. She would be a fantastic resource for any company or organization that is looking to connect with a speaker in the area of caregiving responsibilities.”

Kimberly Lehouiller,
Vice President, Nestle Professional

“Jennifer works with her clients to develop and present topics that are both fresh and relevant. This allows those she works with to target audiences that will positively impact their business.”

Colleen Walker,
Executive Director, Brookdale Senior Living

“Jennifer understood our needs and tailored the training so that it answered our questions and better prepared us for the next time that we encounter a citizen with dementia.”

Sergeant Jim Miller,
Easton Police Department

“You are a wonderful presenter. Each time I have come to your seminars even though some of the information is not new to me, you always put a new spin on the information.”

Debbie Nicosia,
Healthcare Coordinator, Sunrise Senior Living

“Again thank you for such a robust session...I was very pleased and impressed. You are an excellent and passionate presenter and did a great job. You are a pro! We could have gone on for hours...”

Shari Manculich,
Senior Manager, One PepsiCo

“Jen keeps the topics interesting and she does her research! She encourages participation...and when we have thrown some zingers... she is great with responses!”

Cathy Christ, Case Manager, Kaiser Permanente

Partial Client List

Alert Pharmacy Services
Alzheimer’s Association
American Case Management Association
Bayada Home Health Care
Brightview Senior Living
City of Alexandria

Easton Police Department
Erickson Living
Georgetown University Hospital
HCR Manor Care
Jefferson University Hospitals
Life Care Planning Law Firms Association

Methodist West Houston Hospital
National Association of Social Workers
University of Maryland
Walter Reed National Military Medical Center
Women’s Foodservice Forum



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