

Leading has never been easy, but it has never been more challenging than it is today in this “New Normal” or “New Reality.” The customer has never been more demanding, the competition never more stiff, the employees increasingly less engaged. All the while, industry changes and technology advances continue coming at a faster pace. Plus, despite all these demands, many leaders are being asked to accomplish more with less.

# LEADING IN THE NEW REALITY

by **Eric Boles** will focus on key strategies to allow you to lead and influence more effectively.

Key Points of this Presentation:

- Fear works best in isolation
- Leaders becoming “Dealers of Hope”
- Changing the Momentum
- The need to be more than your job description
- Are you leading to win or not to lose?
- Staying hungry and humble
- Overcoming fear and leading more courageously
- Seeing the potential through all the hazards and noise around you
- Being fearful and doing it anyway
- Having difficult conversations...making tough decisions....taking action
- No longer allowing good intentions to be a substitute for actual accomplishment
- Inspiring your people and leading the change
- Being at your “best” more of the time

**Eric Boles** will weave powerful stories and depth around each of these strategies that will touch the heads and hearts of your people. He will work with you to customize his presentation around your meeting theme, key business issues and goals so you get the results you want and need. Plus, they will receive relevant information that they can put to work immediately both personally and professionally.

We look forward to working with you.

THE **GAME**  
CHANGERS  
INC

