

Mr. Eric Boles
11317 Madera Circle SW
Lakewood, WA 98499

Dear Eric,

WOW!!! Thank you so very much for your “fantastic” keynote message at our Profitability & Growth Conference in New Orleans. Your presentation was just perfect for our audience corporate employees. The team was starting to slow down after hosting franchisees for 3 days and your presentation was exactly what we needed to jump start the change we are driving.

The nearly “1000” attendees were still “buzzing” about your powerful message the next day. Your challenging insights on becoming a “Dream Team” blended around Leadership, Focus, Peak Performance and Managing Change were perfectly tailored to our meeting theme and business issues. You were relevant, educational, and inspiring. The team has continued to speak about your presentation weeks after we were back ‘on the job’,

Eric, we are also excited about teaming with you in the next few months to help Dunkin realize more of its potential. Your rare ability to quickly connect with our people, patiently listen, and strategically grasp the key issues will allow us to eliminate barriers and move forward as a cohesive team to meet the challenges of our competitive marketplace.

Plus, thanks for being so great to work with and having a wonderful sense of humor. You are a true professional. I would enthusiastically recommend your services to anyone.

Sincerely,
Christine Deputy
SVP, Dunkin' Brands.

