

# Doug Nielsen

Certified Speaking Professional (CSP), MSW, LCSW

Professional speaker, author, performance interventionist, coach and psychotherapist

*“Aligning People and Performance Through Personal Ownership”*

## The Problem

In this uncertain environment, the workplace is barraged with stress, disengagement, low morale, burnout, negativity, fear, toxicity, blame, excuses, rationalization, and apathy.

- **81% of people feel out of control in their lives**
- **71% of employees are disengaged**
- **Employee morale is at a 22 year low**
- **For every \$10,000 spent in payroll, \$3400 is lost to employee disengagement**

People long to stand out, but with time, this desire is smothered. Most associations and organizations want people to feel better, do better, and be better than they are right now. However, good intentions are surrendered to the crisis at hand. For many, surviving massive changes, uncertainty, budget cuts, layoffs, confusion and blame take all the energy they have. Business growth and investing in your people and performance are unintentionally sidelined.

## The Solution

When an organization successfully aligns the human spirit of engagement with personal ownership, people love what they do, are engaged, perform at their peak, and pursue continual improvement. This creates the “ownership advantage”.

Doug Nielsen has over 17 years experience assisting thousands of individuals and organizations gain the “ownership advantage”. He has a magical way of aligning people and performance through principles of personal ownership and accountability. He has been hailed as a miracle worker even when working with impossible situations.

When Doug’s strategies are applied, organizations and individuals alike can experience a 50% increase in engagement, performance, and fulfillment within three months. Your satisfaction is 100% guaranteed. Imagine the outstanding results you will achieve by adopting this statement as your battle cry!

**No excuses! Own your situation! Own your solutions! Own your success! No regrets!**

On the platform, in onsite performance interventions, or in one-on-one coaching, Doug helps your organization focus on the same target, speak a common language, and execute in unison. Unleash the power of personal ownership -- the foundational principle for all success -- and eclipse fear, blame, and excuses within your organization.

## About Doug Nielsen...

### **Doug Nielsen has a gift for connecting to the human spirit and instilling hope.**

Doug’s life’s experience, education, and personality give him expert credentials for helping people overcome powerless states of mind and creating high performance. As a psychotherapist/coach he understands the mind and behavior. In the real world as a COO, he successfully built and more than quadrupled his company growth in less than three years. His approach is not just based on theory but proven results!

Things have not come to him easily. While growing up, Doug dealt with his father’s drinking problem. He struggled in school and became the “lead screamer” in a heavy metal rock band. However, his mother and a caring friend helped him through many challenging times and instilled in Doug the drive to turn challenges into opportunities.

After a life altering conversation with Dr. Victor Frankl--concentration camp survivor and author of Man’s Search for Meaning--Doug discovered his own ability to “take life by the helm.” Because of these experiences Doug has made it his life’s work to help others gain control and be at the helm of their lives.

“ Thank you for your participation in our team building and professional development conference. Your ability to question and determine our needs added to the brilliantly customized experience we had! You were thorough in your planning and thoughtful in your preparation. Your materials were top-notch and your presentation was outstanding! Thank you for taking ample time to get to know our audience and personalize the discussion to address our areas of improvement.

**Morgan Stanley – Jade Sarve** ”



## Doug's Most Requested Keynote/Training Topics

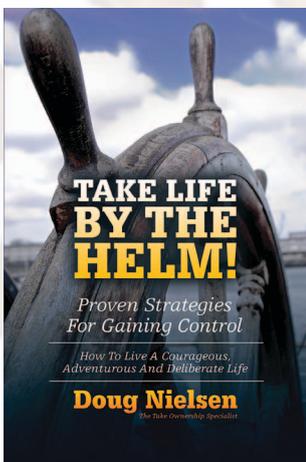
- ▶ **Take Life by the Helm:** Strategies for Gaining Control (World Class Peak Performance)  
Quit giving control of your results to circumstances, situations, and relationships. Harness the power of proven strategies for gaining immediate control. Liberate yourself from fear, guilt, blame and rationalization. Enjoy the thrill of achieving your vision, executing your plans, and surpassing your competition.
- ▶ **Ignite the Passion Within:** Secrets to High Octane Sales and Service (Sales and Customer Service)  
Remain passionate and motivated to sell and to serve, day in and day out, without excuse. Master four (4) powerful scientific keys for quickly building customer rapport. Employ three (3) tools to help you deal with rejection and bounce back quickly. Excel under pressure by activating the latest research to keep your mind tight and your energy flowing. Blast your competition by consistently doing what they do not.
- ▶ **Become Unstoppable:** Motivate Yourself and Others (Leadership and Team Performance)  
Overcome the challenge of dealing with “people problems.” Improve your ability to understand, work with and influence various personalities--even those who drive you crazy. Build successful relationships, communicate effectively, and solve problems quickly. Create unstoppable teams where people act in harmony, execute a unified vision, annihilate obstacles, and blow away the competition.

### Doug Nielsen's Client List includes...

American Society for Quality  
Amway  
Autoliv  
Boeing CU  
CUNA  
Exxon Mobile  
Fed Ex/Kinkos  
Freightliner  
Holcim  
Homeland Security  
HP  
Intermountain Health Care  
Kroger  
L3  
La-Z-Boy  
Lockheed Martin  
Marriott  
Morgan Stanley  
NALTA  
Nextell  
Pacific Corps  
Proctor and Gamble  
Sony  
Rolls-Royce  
U.S. Department of the Interior  
Union Pacific  
Usana  
Wells Fargo  
Westar Energy  
Winter Olympics

## Performance Intervention and Coaching

Doug's expertise is helping organizations create a performance culture by working with an entire organization, including individuals, teams and leaders. He is unsurpassed in his ability to conduct performance interventions to align people and performance with personal ownership so that an organization thinks, moves, and acts in unison. Each service is customized to the exacting needs of your organization.



### **Take Life By The Helm: Proven Strategies for Gaining Control** Do you ever feel out of control, paralyzed by fear, captive to frustration, or the victim of environment, circumstances or relationships? If you do then you are not at the helm of your life.

In *Take Life By The Helm: Proven Strategies For Gaining Control*, award winning psychotherapist and motivational speaker, Doug Nielsen will show you, just as he's shown countless others in your shoes. You will discover the four secrets that will allow you to immediately gain control of your life and the three ways to stay there. You'll get lots of lean, hit-the-ground-running techniques here to immediately help you steer your life again.

*"Doug Nielsen's new book is a reality check for anyone wanting more out of life. Its challenge is simple and straightforward - the quality of your life is your own responsibility. Doug makes me look carefully at the choices I make and take ownership of the results. If you're serious about taking control of your life - buy this book!"*

-Joe Calloway

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