

Lt. Col. Rob "Waldo" Waldman
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As the President of the Low and Medium Voltage Power Distribution division at Siemens, I have the opportunity to attend many meetings featuring speakers. As with most professions, there is much variation in the presentation style and content quality of the different speakers. I must say, "Waldo" the Wingman is one of the best speakers I have had the pleasure to witness.

At a recent annual management meeting, I had the opportunity to welcome "Waldo" as a guest speaker. Because of a tight agenda, we had to schedule Waldo after a long day of meetings and a sit down dinner. Even though we gave Waldo this challenge of a late night forum and a day-worn audience, his speech was both engaging as well as very motivating for the group. I greatly appreciated the time Waldo took to prepare for the event, and really appreciate the fact that he wove our business challenges into his material, making the topics more salient for the audience. In fact, I think Waldo's ability to quickly understand the issues / challenges of the audience through preparation, and relating those challenges to his unique experience makes his message powerful.

Thank you again for the memorable flight with Siemens, and I try to remember each day to "Engage, Engage then Push It Up".

Regards,



Kevin Yates

President, Low and Medium Voltage Division