

John C. Maxwell

Leadership Assessment

Tools

and

Training Solutions



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TABLE OF CONTENTS

	Pages
Introduction	3
Leadership Assessment Tools	3
Training Solutions:	
1) Lunch N Learns – Leadership, Personal Growth & Communication Skills	4
2) Lunch N Learn Series & Workshop – How to be a “R.E.A.L.” Success	4
3) Masterminds - Leadership, Personal Growth & Communication Skills	5
4) Masterminds – Leading through Crisis	5-6
Values Exercise	7

ADD VALUE TO YOUR ORGANIZATION BY USING JOHN C MAXWELL'S LEARNING SYSTEMS AND ASSESSMENT TOOLS

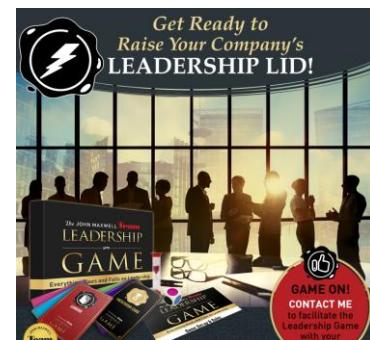
"Not only should you develop others as a Leader, but you need to develop yourself" - these are the words of Dr. John C. Maxwell, an internationally respected leadership expert, speaker, trainer, coach and author, whose philosophy is simple: **"Everything rises and falls on leadership."** He was voted the #1 Leadership and Management Expert in the World by INC. Magazine.

As a **certified John C. Maxwell Speaker and Trainer**, and with the use of Dr. Maxwell's books and learning systems, I am able to add value to businesses and individuals in many ways, including the following:

LEADERSHIP ASSESSMENT TOOLS:

1) **John C. Maxwell Leadership Game** – an excellent Team Building exercise, this **Leadership Assessment Tool** is used to improve leadership intelligence and increase their effectiveness. The Leadership Game, which is usually 2-3 hours, uses leadership principles and values from eight (8) of John C. Maxwell's #1 books to assess communication skills, address difficult topics, and identify strengths and areas needing improvement:

- a. Leadership Gold
- b. The 21 Irrefutable Laws of Leadership
- c. 15 Invaluable Laws of Growth
- d. Today Matters
- e. Sometimes you Win Sometimes you Learn
- f. Becoming a Person of Influence
- g. Good Leaders ask Great Questions
- h. Intentional Living



Through thought provoking questions, individual reflection, and ideological debates, team members will understand and appreciate one another more deeply in order to perform more effectively, and forge stronger relationships. This is a great tool for Executive Boards, Senior Leaders, Managers etc. as it will benefit any group working together for a common goal. It is fun and interactive, and is a **Winning Edge for any Business!**

2) **John C. Maxwell DISC Assessment Program** – In John C. Maxwell's book, the 15 Invaluable Laws of Growth, the Law of Awareness states, **"You must know yourself in order to grow yourself"**. Once the 15 minutes DISC Assessment is taken, participants will receive the Maxwell DISC Report, which is based on the DISC methodology of human behaviour. The DISC methodology used in the Maxwell Method report helps to identify four dimensions/styles – Behaviour, Communication, Strength, and Work styles - and the Assessment is designed to help company team members, couples, parents and students better **know** themselves, as well as provide them with insights on how they can **grow** themselves.

TRAINING IN LEADERSHIP & COMMUNICATION SKILLS, AND PERSONAL GROWTH

Any areas highlighted as needing improvement from the John C. Maxwell Assessment Tools can be addressed through training, including the following:

- 1) **Lunch N Learns – Presentations to businesses** in the areas of Leadership, Communication, and Personal Growth, using material from one of John C. Maxwell's books or Learning systems. These presentations usually average about an hour each, and are packed full of information and interaction with the intent of creating a fun learning environment for building awareness. The goal is to have each team member walk away with at least one mind-changing idea that will create a desire for motivation and self-improvement to increase productivity and results in your organization, and that they can apply to their work that day.
- 2) **Lunch N Learn Series and Workshop – How to be a “R.E.A.L.” Success** - It is important for everyone to focus on growing in the areas of ***Relationships, Equipping, Attitude, and Leadership***, whether in our personal or professional lives, if we want to be successful. **Successful people are able to do 4 things well:**
 - 1) **R** - They are able to build Relationships and connect with people – We all need to connect with others, including the people we lead
 - 2) **E** – They Equip themselves and others to grow to their maximum potential
 - 3) **A** – They have the right Attitude and mindset to make a difference
 - 4) **L** – They develop their Leadership skills to ensure they are effective Leaders.

This Series (4 Sessions)/Workshop (8 Sessions) will help your team members to learn how to be successful and:

- 1) **Be able to identify their purpose in life** – knowing what it is that they should be doing – some people work hard but never know what their purpose is. There is a saying that there are 2 great days in a person's life: the day they were born and the day they discover why. If they can figure out what it is they were meant to do and pursue it with all their effort, then this will contribute to their success.
- 2) **Grow to their maximum potential** – growth is happiness - making sure that they are constantly learning. When they find what they want to do, their passion is ignited and this begins to increase their potential. There is definitely a direct connection between finding their passion and purpose, and reaching their potential.
- 3) **Recognize the need to sow seeds to benefit others** – connecting with and helping others, and adding value to other's lives. They are not just successful at this stage, but also significant.

The John C. Maxwell Series and Workshop will ensure that your team members learn practical skills that they can apply in each of these 4 areas - Relationships, Equipping, Attitude, and Leadership - so that they can achieve the objectives of their own growth journey, both personally and professionally, and become not only successful, but significant in how they make a difference in this world.

3) **Masterminds - Training for businesses and individuals** in the areas of Leadership, Communication, and Personal Growth where the contents of a number of John C. Maxwell books or Learning systems are studied in once weekly sessions of 1 - 1 ½ hours each, over a 6-8 weeks period. The purpose of a Mastermind is to bring together like-minded people who are dedicated and motivated to making effective and lasting changes to their lives in a collective group and who are focused on taking results in every area of their lives to a new level. Participants will learn how to effectively raise their leadership lid by understanding and implementing the principles found in the John C. Maxwell learning system being studied.

The John C. Maxwell Learning Systems or Books used in these Mastermind Training sessions and Lunch N Learns include:

Relationships:

- 1) Everyone Communicates Few Connect
- 2) Becoming a Person of Influence
- 3) Relationships 101

Equipping:

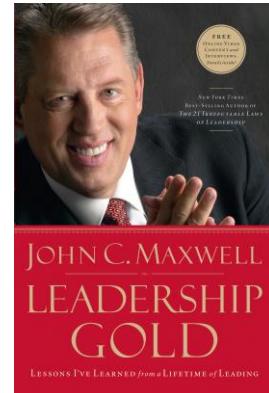
- 1) 15 Invaluable Laws of Growth
- 2) Put your Dream to the Test
- 3) Developing the Leaders around you
- 4) Today Matters
- 5) Equipping 101

Attitude:

- 1) Sometimes you Win Sometimes you Learn
- 2) Intentional Living
- 3) Change your World
- 4) Attitude 101

Leadership:

- 1) Leadership Gold
- 2) Leadershift
- 3) Developing the Leader within You
- 4) Good Leaders ask Great Questions
- 5) Leadership 101



4) **Masterminds - Training for businesses on Leading Through Crisis** - During a crisis, bad leadership precipitates a faster fall while good leadership offers steadiness and perseverance. As John C. Maxwell taught, there are never two good consecutive days in a leader's life, which means that leaders should be used to rough times. John says that a crisis is several consecutive bad days that you can't walk away from. Ultimately, he defines a crisis as "an intense time of difficulty requiring a decision that will be a turning point."

With everything going on in the world right now, our current global situation certainly meets that definition! The good news is, as John pointed out, this crisis—like all crises—will eventually pass. The challenge for the leader is to stay strong and steady through the duration. As a leader, John rose to the challenge and devised Leading Through Crisis Mastermind Training programs to assist leaders during the current crisis.

The John C. Maxwell Leading Through Crisis Mastermind Training content consists of 2 Levels:

(a) Level 1 - Leading through Crisis: this training is broken down into 4 once weekly sessions (or more frequently if preferred) of 60-90 minutes each. Each session includes:

- a. Review of a Video (varying in 10 -20 minutes in length) by John C. Maxwell
- b. Questions for Discussion
- c. Reflective questions to guide thought and action between sessions
- d. Recommendations for developing a Leadership Plan (last session).

The topics covered for the 4 sessions are:

- a. Session 1 - Defining a Crisis
- b. Session 2 - Battling Distractions during a Crisis
- c. Session 3 - Character in a Crisis
- d. Session 4 - Real Leadership during Crisis.

(b) Level 2 - Leading through Crisis – Turning Adversity to Advantage: this training is broken down into 8 once weekly sessions (or more frequently if preferred) of 60-90 minutes each. Each session will include:

- a. Review of a Video (10 -20 minutes in length) by John C. Maxwell
- b. Questions for Discussion
- c. Reflective questions to guide thought and action between sessions.

The topics covered for the 8 weeks are:

- 1) Session 1 – Living beyond Fear to Hope
- 2) Session 2 – Advantages of a Crisis
- 3) Session 3 – Lessons from Bad Experiences
- 4) Session 4 – Perspectives Principles 1, 2, and 3
- 5) Session 5 - Perspectives Principles 4 and 5
- 6) Session 6 - Perspectives Principles 6 and 7
- 7) Session 7 - Perspectives Principles 8 and 9
- 8) Session 8 - Perspectives Principles 10 and 11

For all the Mastermind Training above, Participants get:

- 1) A Participant Guide
- 2) An E-Certificate of Completion.



LEADERSHIP AND VALUES

Leadership Value Cards Exercise – this is a simple, yet powerful, activity which uses John C. Maxwell Value Cards taken from his Book “5 Levels of Leadership”, in an exercise which will help you to grow your business as it is a great tool to use to improve engagement levels. It is also a useful tool to use during your on-boarding process.

There are 3 areas which are important for you to know about your team members as an organization:

- 1) **How your team members are wired** – you can learn this by using the John C Maxwell Leadership DISC Assessment outlined above
- 2) **Their learned behaviours from external influences** etc. and
- 3) **What they value as individuals** - this will help you understand the personal values of the people you work with, help you to understand them, and determine how to connect with them as Leaders. *When you know your team members and their personal values, you have the opportunity to unlock their potential, the team's potential, and ultimately the organization's potential.*

The exercise lasts no more than 45 minutes where team members are provided with a stack of Value Cards and have to reduce the stack down to their most important values.

When people know that their organization values what they value, then they value working at that organization, and this drives engagement levels.

