



**BE A CHAMPION**

IN LIFE AND BUSINESS

*with*

**GARY**

**BRACKETT**

YOUR CHAMPIONSHIP COACH



# GARY BRACKETT

YOUR CHAMPIONSHIP COACH

Gary Brackett—A.K.A. “Your Championship Coach”—is an American business coach and the founder of Champions’ Academy.

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\*\*CHAMPIONS’ ACADEMY\*\*](#)

Former Super Bowl Champion, Gary Brackett, pursues his professional ventures with the same passion and voracity as he did his nine-year career in the NFL. His unshakable confidence, unmatched work ethic, and unwavering commitment to constant growth and learning has served him well in his seamless transition from football to business. An accomplished entrepreneur in his post-football life, Gary is a two-time author (*WINNING*, 2011, and *GRIT*, 2021), podcast host, corporate trainer, and success coach; but his greatest passion (outside of being a pro dad to his three beautiful children) is helping people thrive—not only in business, but in life.

Gary brings the same energy to his speaking engagements and coaching clients that he did to the field—inspiring, motivating, and empowering audiences and clients alike to find the best within themselves, apply championship strategies to leverage success, and to realize their goals and enjoy a life of fulfillment and happiness in all areas of their lives.





In addition to his experience in for-profit businesses, Gary has extensive experience in the non-profit world. Not only has he served on numerous boards in his community, he founded Gary Brackett's Impact Foundation in 2007, which helps low income, chronically and critically ill children, and at-risk youth gain resources through various programs. Since it's creation, more than 200,000 families have been impacted in big meaningful ways. If you'd like to join in the efforts or learn more about the programs, please click the button below.

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\*\*IMPACT FOUNDATION\*\*](#)

Gary's background and diverse business and leadership experience gives him a unique perspective, allowing him to specifically relate to audiences and businesses of all types and sizes. He began pursuing his love for business in college, receiving an Economics degree from Rutgers. Then, after receiving invaluable leadership experience with the Indianapolis Colts Defense, he received his MBA from George Washington University in the accelerated Executive Leadership program.

Soon after he graduated, he decided to explore the restaurant world and founded Brackett Restaurant Group (BRG). At its peak, BRG owned 10 Stacked Pickle restaurants (voted the #1 Neighborhood & Sports Bar in Indiana by many publications). As a restaurateur and CEO, Gary worked in the trenches with his team of over 400 employees, and was responsible for everything from negotiating real estate deals and franchise agreements to customer satisfaction and creating systems to leverage and scale his business.

Gary's extensive and diverse business background, coupled with more than 10 years of speaking experience, makes him a rare and obvious speaker of choice for any business or group. Gary captivates audiences with his legendary story-telling, relatable disposition, huge heart, and comedic timing. But he is so much more than just a great entertainer. In every presentation, Gary will not only motivate and inspire his audience, but will provide them with specific strategies, life hacks, and simple solutions that can be implemented immediately for measurable results.

# SPEAKING

A lifetime of facing adversity with sheer determination and perseverance has helped Gary develop a proven framework on creating championship habits and culture. He arms your organization with the tips and tricks, tools and resources, and motivation from his own experiences as well as other top-level performers to give you a solid starting point on which you can build further and flourish.

By the end of Gary's presentation, participants will have the tools they need to succeed, including:

## **Be a Champion in Your Organization in Challenging Times!**

- Uncover the secret the top entrepreneurs use to motivate and inspire
- Discover the difference between Capability & Capacity
- Debunk myths behind habit building
- Maximize the tools at your disposal

## **Unconscious Bias**

- Uncover key principles for being the best teammate you can be
- Learn to impact the game from your position
- Understand the level of commitment it takes to achieve team goals
- Keep others accountable while building healthy relationships based on mutual respect

## **Culture**

- Understand the importance of time as a resource
- Learn 7 Keys to High Performance

## **CHAMP Framework**

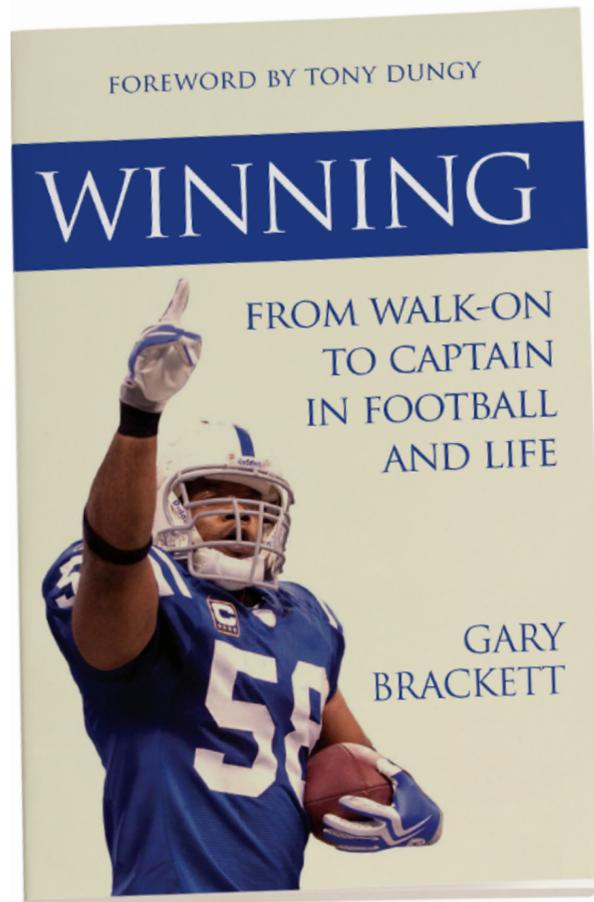


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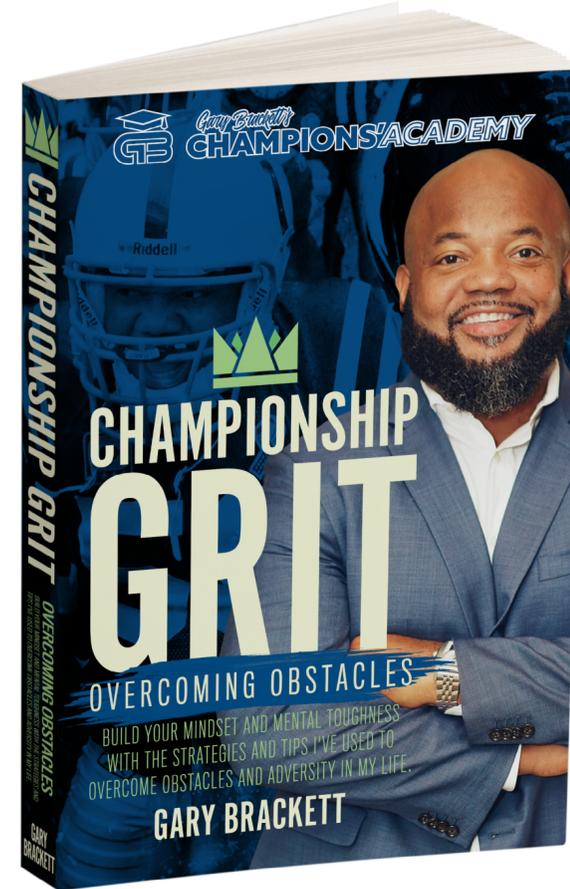
# GARY'S BOOKS

## **WINNING:** From Walk-on to Captain, in Football and Life

Framed within the frenzy leading up to a Super Bowl, Gary Brackett flashes back to the defining moments and lessons in his journey leading to the threshold of a championship season. With his heart metaphorically on his jersey sleeve, Gary invites the reader inside the world of NFL football and the drama leading up to the biggest game day of the year. Along the way, Gary provides glimpses of real-life heroes, on and off the field, as he recounts the stories in this touching testament to the memory of his mom, dad, and brother.



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## **CHAMPIONSHIP GRIT:** Overcoming Obstacles

As a man who has overcome seemingly insurmountable adversity to become everything his doubters said he couldn't be, Gary Brackett is an embodiment of resilience and grit. From his experiences in the NFL, to family tragedy and business deals gone awry, Gary has found ways to consistently overcome the misfortunes of life and maximized its blessings. Championship GRIT is Gary's systemized approach on how you overcome misfortune to achieve your wildest dreams.

# CLIENT FEEDBACK

Mr. Brackett delivered one of the most inspirational and down to earth presentations I have ever witnessed... Very inspiring.

**ANITA HILL**

Association for Financial Professionals

He hit the nail on the head on every point. He was phenomenal!

**KERI HUNTER**

EdChoice

His words resonated with each person in the room—young and old alike.

**DIAN FOREMAN**

Indiana Black Expo

# GET STARTED ON YOUR CHAMPIONSHIP JOURNEY

With Gary's expertise in mentoring, assisting with general life skills, athletic training, business management, preparing for the recruiting process, and overcoming obstacles, teams will benefit from Gary's story of perseverance and success, but if you're looking for a more personal one-on-one coaching session, he can also act as the point man on your very own championship journey. With determination and proper motivation, he believes that there are no limitations to what one can achieve in life.



Reach out to Gary by clicking the links below:



[www.GaryBrackett.com](http://www.GaryBrackett.com)