



# Jerry Bridge

Entertaining. Engaging. Thought Provoking.



## GET IN TOUCH

**Jerry Bridge**  
6778 Casa Del Sol  
Carlsbad, CA 92009

**t** +1 (760) 918-6701  
**f** +1 (877) 403-9659

**i** [www.jerrybridge.com](http://www.jerrybridge.com)  
**e** [jerry@jerrybridge.com](mailto:jerry@jerrybridge.com)

# KEYNOTES

"Jerry was inspiring and funny; he has the ability to relate situations in a believable and down to earth manner. He's the best speaker I have seen in a very long time. I could listen to him for hours!"

*Nina L. Watson, President, American Association of Medical Assistants*



"Jerry Bridge was our keynote speaker. He was fantastic! After listening to him everyone was energized and laughing. We'll have him back next year!"

*Chris Lucas, Chair, Minnesota Health Information Management Association*

## **RATED "OVERALL BEST SPEAKER" BY PROGRAM PLANNERS AND ASSOCIATIONS NATIONWIDE**

"Jerry brought humor and light-heartedness to our conference. His philosophy on life, work, and relationships is inspirational to all, regardless of age, gender, or position. Jerry is a gifted, humorous-motivational speaker.

*Brenda Becker, President, Iowa Association Medical Staff Services*

## **Is Too Much Technology Making Us Stupid?**

**Today's world is all about speed and gathering information, superficial or otherwise.** How does that affect our ability to comprehend, focus and enjoy our lives and do our work? What are the internet and technology doing to our brains? What can you do to take care of your well-being, save your sanity and bring focus and energy back to your life? A lighthearted inquiry into how stupid we can be using technology, smart phones and all!

### **Three key points:**

1. Understand and appreciate the Impacts of 21st century technology – you are not alone!
2. Personal Technology Impact Assessment on brain, body and productivity – where do you need help?
3. Learn principles, tools and best practices for more effectively working and living in a "crazy busy" world – What actions will you take?

**TAKE AWAY MESSAGE – It is possible to thrive in the face of too much technology and information overload. Make a commitment; learn best practices and you'll get there!**

## **If Healthcare is About Well Being, Why am I so Stressed Out?**

**The purpose of healthcare is to alleviate suffering and increase well being. And yet, vast numbers of clinicians, administrators and medical staff are feeling over stressed, overwhelmed, over tired and burned out.** Sick, distressed employees are prone to poor diet, lack of exercise, low energy and depression.

### **Questions and key points:**

1. Facing the challenge: exploration of the individual and collective sources of stress and negativity.
2. Assessment: what are your challenges and where do you need support?
3. Inspiration, encouragement, tips and tools for practicing 'self care'- sharing ideas for exchanging anxiety and stress for relaxation, focus and greater well being!

**TAKE AWAY MESSAGE – Learning how to be 'selfishly healthy' - without sacrifice or guilt - will help you to be more relaxed, focused and effective in caring for others.**

# BREAKOUT SESSIONS

In addition to delivering a keynote or general session speech, Jerry can also present a breakout session or workshop if desired. This session is typically scheduled on the same day as the keynote.

## Going Beyond Time Management

Redefining productivity,  
working on what matters most.

When people think of productivity, many think of 'time management'. The time management model and its principles and tools developed in the late 1950's are insufficient for managing the pace and volume of information in today's world!

- Identify obsolete work habits that undermine your effectiveness and lead to 'burn out'
- Learn tools & practices for managing & tracking ideas, people & projects, & effectively handling email
- Learn new habits and tools for dealing with everything you have to do without being overwhelmed by it

## Extraordinary Customer Service

Transforming Conflict into Cooperation

Transform conflict into cooperation; effectively deal with demanding customer's communication breakdowns, stress and other service problems. Break through the limits of everyday, common communication; identify and remove the barriers to delivering exciting, extraordinary service.

- Powerfully create your personal service mission and accountability statement
- Learn how old communication habits undermine your ability to be of service
- Build skills by identifying the habits, attitudes, and behaviors that throw you off course

## Connection, Collaboration & Creativity

Performance & Fulfillment in a Wired World

In today's highly interdependent world, individuals, teams and companies can no longer resolve many of their problems by themselves. Simply said, we need one another and we need the support to stay connected and focused on what matters most, at work and in life!

- Learn practices for building teamwork and collaboration
- Reaching out when you want to withdraw
- Building teamwork using an integrated approach; heartfelt, authentic, and mission driven

## Why am I doing this?

Restoring Purpose, Passion and Power

Ever wonder "why am I doing this job?!" Remember how excited you once were – looking forward to the challenges ahead? What happened? Over time, we often lose our passion or enthusiasm, get worn down by the work; we simply are not present to the possibility or opportunity of our work.

- Explore powerful new ways to think about work and obligations, and all the stuff "you have to do"
- Transform burdens, obligations, and tasks into purposeful, meaningful goals that leave you feeling energized and looking forward



Jerry is one of the most sincere and intuitive presenters I have had the pleasure of listening to in a very long time. I would recommend his programs without hesitation.

— Becky Pearson, Executive Director,  
Pueblo County Medical Society





# JERRY BRIDGE

CONSISTENTLY RATED "BEST PROGRAM SPEAKER" BY MEETING PLANNERS NATIONWIDE

## Speaker

Jerry Bridge is a professional speaker, humorist, and workshop leader. Jerry is well known for turning complex topics into fun, engaging thought provoking programs. Over the past 25 years he has presented inspiring keynotes and content rich workshops for tens of thousands of business executives, managers, and administrative staff. Jerry is a gifted speaker well known for his ability to help people reduce stress, build teamwork and improve performance. Jerry's passion is to lead inspiring, motivating programs that empower people and having lots of fun in the process.

## Author

Great speakers have a passion lifelong learning, capturing their best ideas and writing about them. Jerry follows form with books and articles including; "Is too much technology making us stupid?" and his latest project for the healthcare industry: "If healthcare is about well being, then why am I so stressed out?!" In addition Jerry has produced a variety of audio CD's and full length video sessions that compliment his written works. Collectively, his written material including workbooks, e-books, audio and video programs have had a dramatic and positive influence on people's performance and well being, at work and in life.

Jerry is well known for turning complex topics into fun, engaging thought provoking programs.

## Trainer & Coach

Jerry augments his keynotes and general session presentations with in depth teaching and coaching. Motivated, inspired audiences are delighted to attend one of Jerry's content rich, companion breakouts and workshops. A seasoned veteran, Jerry integrates over 25 years of specialized training and development with Landmark Education Corporation; a leader and innovator in the field of transformational education. No matter the content - sales training, teamwork, or well being, attendees complete Jerry's programs with practical tools, best practices and easy to apply take aways.

## Personal

Jerry is a baby boomer from Baltimore. He's never lost his fondness for his hometown sports teams, blue crabs and Maryland hospitality. Jerry has travelled the world, running marathons in Moscow, Greece and Belgium. He and his volunteer groups have raised tens of thousands of dolloars toward ending hunger. Jerry is a drummer, knows his way around a kitchen, and has performed standup at the world famous Comedy Store. He lives in San Diego with his wife Joy and cat, Jimmy.





His positive attitude is absolutely infectious. You can't miss with Jerry! We'll for sure have him back to present again soon!

— Jessica Palmer, Executive Director, Northland Medical Management

# WHAT PEOPLE SAY

## Entertaining

"Jerry is an outstanding speaker - his material has a fresh new approach and his presentation is both informative and entertaining! As a seasoned Human Resources Director and University Instructor, I often attend seminars that I find tiring and boring. Not so with Jerry Bridge. His wealth of knowledge of everything from communication, motivation and teamwork to customer service, productivity and stress management is so easily projected to his audience. I believe that anyone would benefit from attending one of Jerry's presentations. I know our employees did!"

— Cindi Mistrot, Human Resources Director, South Texas Health System

## Engaging

"I thoroughly enjoyed your presentation on productivity and accomplishment. Your high energy engaged the group so they wanted to hear more about new ways to perform our work and reduce stress in our work and personal lives. This was one of the best programs I have attended on improving my productivity and effectiveness. Each person left with tools and tips to make managing our daily tasks easier."

—Bryce Betke, President, Omaha Healthcare Financial Management Association

## Thought Provoking

"The professionalism and ease in working with Jerry as well as his passion, talent and his presentation skills not only ensured a successful event, but also created additional value for our hospital to our community physician offices. We highly recommend Jerry Bridge for your next event."

— Lisa Gomez and Kathy Emerson, Physician Liaisons, Tucson Medical Center

"Jerry spoke at the HPMSNJ annual meeting and the feedback from the group was great. He was able to engage the audience in a lively discussion...and provided them with many helpful hints for how to reduce the stress in their lives. It didn't hurt that he did all this with a good dose of humor, which we all needed! I would highly recommend Jerry as a motivational speaker."

— Eileen Horton, Vice President, Healthcare Planning & Marketing Society of New Jersey

# MEETING PLANNERS & ASSOCIATIONS

## Medical Management

Northland Medical Managers  
L. Jessica Palmer, Executive Director  
info@northlandmm.com  
816-524-6579

San Diego Medical Group Managers Association  
Janet Hake, President  
jhake@sdcardiac.com  
858.349.1856

Ohio Association of Advanced Practice Nurses  
Laura Carter, Executive Director  
execdirector@oaapn.org  
(866) 668-3839

America Case Management Association  
Maria Velasco  
<http://www.acmaweb.org>  
501-907-2262

American Association of Healthcare Administrative  
Management  
John D. Currier, CPAM, CCT Executive Director  
john\_currier@gibsonhospital.org  
217-784-2613

Badger Bay Management Company  
Julie Lederhaus  
Julie@badgerbay.com  
920-560-5613

American Association of Healthcare Administrative  
Management  
Beth Franzak  
BFRANZAK@montgomerygeneral.com  
301-774-8679

## Staffing Services

Washington Association of Medical Staff Services  
Kandi James, President  
KandiJames@fhshealth.org  
253-552-4102

Iowa Association of Medical Staff Services  
Brenda Becker, President,  
BBecker@pellahealth.org  
641-628-6658

Catherine Mikelson, Senior Physician Liaison  
Penn Medicine  
Cathy.Mikelson@uphs.upenn.edu  
610-202-2813

## Business Associations

Steve Bailey, President  
National Management Association  
steve@nma1.org  
937.294.0421

Staci May  
Business Services Manager  
Bluegrass Workforce Investment Board  
omcneill@bgadd.org  
859.269.8021

## Human Resources

Ana Armendariz, Human Resources Administrator Teledyne  
Controls  
AArmendariz@teledyne.com  
310.765.3715

Eric Gordon, President  
Palm Beach County Florida Human Resources Association  
President@hrpbc.org  
561.671.3651

Paulette E. Fontanez, Program Manager  
Professionals in Human Resources Association  
paulette@pihra.org  
310-416-1210 ext. 811

## Insurance

James Baird, President,  
National Association of Insurance & Financial Advisors  
jbaird@farmersagent.com  
325-793-9358

Todd Weight, Vice President  
Insurance Accounting & Systems Association  
Utah Chapter  
tweight@workfirstcasualty.com  
302-358-2649

Emily Maushardt, President  
Nevada Association Insurance Underwriters  
EMaushardt@NevadaPreferred.com  
775.335.3233

Raymond J. Hazel  
Sr. Vice President Finance & CFO,  
Chief Compliance Officer  
ray.hazel@LRGUS.com  
215-542-4313

# MEETING PLANNERS & ASSOCIATIONS (CONT.)

## Medical Society

Wisconsin Medical Society  
Penny Osmon Bahr, Director of Education  
Laura.jacobs@wismed.org  
608.442.3800

Amanda Borges, General Manager  
Medical Society of Metropolitan Portlan  
Amanda@msmp.org  
503.944.1129

Suzanne Douglas, Texas Hospital Association  
SDouglas@cmpmanagement.com  
512-635-1216

Amy Garwood  
Manager of Communications and Training  
Illinois Primary Health Care Association  
agarwood@iphca.org  
217-541-7331

## Education

George Davey, B.S. MCSE  
Network Administrator, Des Moines University  
George.Davey@dmu.edu  
515.221.2500

Karen Reynolds, MBA, Education Coordinator  
American College of Health Care Administrators  
kreynolds@achca.org  
202. 470-5674

## Financial

Julianne Dreon  
Sr. Director, Revenue Cycle Management  
Julianne.Dreon@AnMedHealth.org  
864-512-1654

Sarah Killion, President  
Indiana Chapter-HFMA  
skillion@indy.rr.com  
317.997.4992

Sherry A. Collins, CPA  
President, Program Chair, OHFMA  
sschmittcollins@eidebailly.com  
405.478.3334

## Business Associations

Steve Bailey, President  
National Management Association  
steve@nma1.org  
937.294.0421

## Speakers Bureau

Missy Weld, President  
Speakers Network Worldwide  
missy@speakersnetworkworldwide.com  
704-342-0095

## Healthcare

Randy Leffler, Executive Director  
Ohio Association of Ambulatory Surgery Centers  
rleffler@oaasc.net  
614.358-0177

Nina Watson, President  
American Association of Medical Assistants  
President@aama-ntl.org  
312.899.1500

Gail Sunshine, CMP  
HBMA Conference Director  
gail@isaminc.com  
877.640-4262

## Sales

Hollie D. Miller, Regional Director of Sales  
Aurora Resources, Inc.  
hmiller@aurora-healthcare.com  
410-241-3939

## Information Management

Linda McLinden, RHIA Executive Director  
PHIMA  
lmclinden@phima.org  
610-554-7928

Chris Lucas, Program Chair  
Minnesota Health Information Management  
Chris.Lucas@TRIA.com  
952.806.5609

Sherry Ribble, President  
Indiana Healthcare Financial Management Association  
sherry.ribbon@mgf.net  
765.660.6101

# CLIENT LIST (PARTIAL LIST)



## GET IN TOUCH

**Jerry Bridge**  
6778 Casa Del Sol  
Carlsbad, CA 92009

t +1 (760) 918-6701  
f +1 (877) 403-9659

i [www.jerrybridge.com](http://www.jerrybridge.com)  
e [jerry@jerrybridge.com](mailto:jerry@jerrybridge.com)