



IT'S ABSURD!

Is it true that:

- * By changing our light bulbs, we can save polar bears?
- * By driving electric cars, we can stop the seas from rising?
- * By building wind turbine towers, we can make the hurricanes less severe?

It's all part of this *Mad, Mad, Mad World of Climatism*. But the good news is that, contrary to what our newspaper, our professor, and our political leader tells us, global warming is natural and cars are innocent.

Learn the real story about climate change.

"Goreham—the antidote for Gore!"

—Syndicated radio host **Doug Giles**

"Interesting, accurate, compellingly readable, and directly relevant to one of today's most important political debates."

—**Bob Carter, Australian Geologist and Environmental Scientist**

"This is the first book written to make you laugh at the absurdity of man-made global warming—that is, until it makes you cry."

—**Jay Lehr, PhD, Science Director, The Heartland Institute**

"Finally some common sense, presented in a way to inform, not to deceive."

—**Burt Rutan, Aerospace Engineer, Innovator, Entrepreneur**

Steve Goreham is Executive Director of the Climate Science Coalition of America, a speaker and author on environmental issues, a former engineer and business executive, and a father of three. *The Mad, Mad, Mad World of Climatism* is his second book. Steve holds an MS in Electrical Engineering from the University of Illinois and an MBA from the University of Chicago.



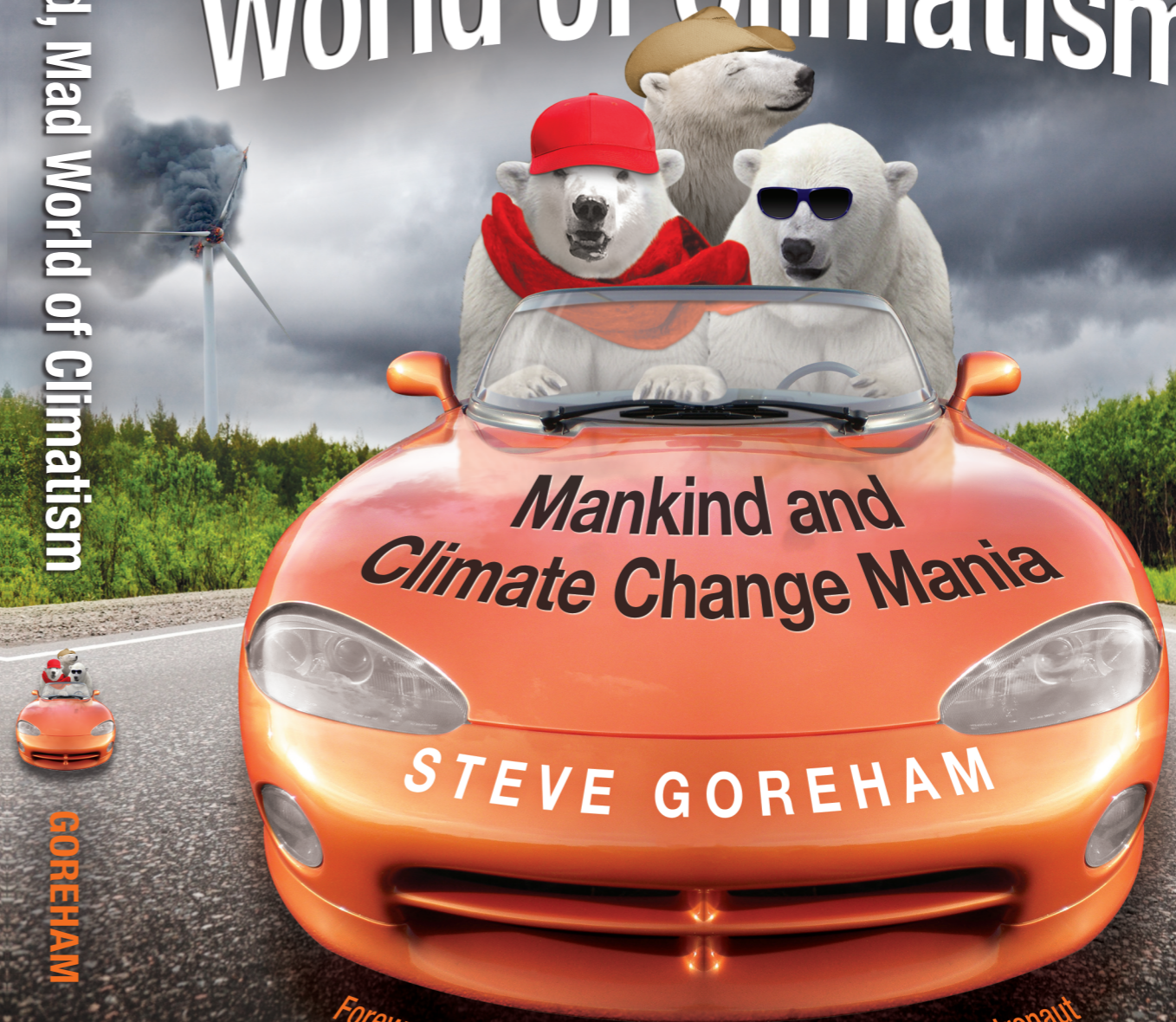
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The Mad, Mad, Mad World of Climatism

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GOREHAM

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Foreword by **Harrison Schmitt**, Senator and Apollo Astronaut