

# Chris Cummins

Educate..Encourage..Empower



## Riveting, Passionate, Humorous ...Unstoppable.

**A seasoned keynote speaker, sales trainer, and retreat leader.**

Chris has the innate ability to personalize his engagements and reach into the heart of his audience, always eliciting a powerful response and empowering listeners to change the way they react and the way they interact. Setting audacious goals and big dreams that have audiences believing they really can accomplish, if they simply get out of their own way.

Chris Cummins has been speaking professionally for 9 years. He has trained over 15,000 business owners and physically presented in over 300 offices across the country, and he has learned how to hold audiences in the palm of his hand from the first moment he takes the microphone. A naturally gifted speaker, Chris takes everyone on an exhilarating journey that educates with expert storytelling, dramatic personal stories, and humorous anecdotes. His warm and engaging, yet powerful and dynamic style is irresistible. Whether laughing till their sides ache or alternately pausing to ponder life's ironies along the way, Chris ensures everyone leaves with a fresh outlook on life, renewed enthusiasm for business, and a joyful, infectious spring in their step.

Chris has entertained audiences cross North America training entrepreneurs to take their businesses and lives to the next level. He has worked as a promotional speaker for Anthony Robbins' event "Unleash The Power Within" [www.anthonyrobbins.com](http://www.anthonyrobbins.com) in Canada and spent three years with Sales Trainer and Coach Richard Robbins [www.richardrobbins.com](http://www.richardrobbins.com) (no relation to Tony).

Senior executives, business owners, and sales professionals appreciate Chris' unique ability to deliver highly educational content in a hilarious, approachable and very "real" style.

Chris often says that people who say something can't be done are often interrupted by someone doing it. In his upcoming book, "You Can't Do That! - Oh Yeah? Watch Me!", Chris interviews people who were told they would never be able to accomplish something and then they went and did it anyway.

Chris walks the talk and will take you on a journey that will leave you with the tools for living the "When you Believe, You Achieve" lifestyle.

*The message is so powerful it blows people away without even realizing that you're shifting a dial in their mindset instantly!"*

Giudi Costanzo  
Broker Owner, ReMax Excellence  
Vaughan, ON

*"I have had the pleasure of listening to Chris speak to audiences as small as 8 to as large as 1200. Each time he has been able to engage the audience from the first sentence. He has great storytelling abilities that helped me to remember his message and feel inspired by his talk. Chris is an incredibly dynamic speaker!"*

Nancy Steinhausen  
Business Advancement  
Strategist/Achievement Coach  
Richard Robbins International

*Chris believes in taking the time with his clients to understand their unique needs and wants - so with each presentation, he enters into an in depth needs analysis to ensure he is delivering EXACTLY what your business requires. While his presentations often have similar stories and themes, you can be assured YOUR presentation will always hit the mark.*

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**Chris is a seasoned keynote speaker, guest lecturer, and retreat leader. Whether you are seeking to entertain and retain your employees with team building exercises, or motivate your sales staff to blow their numbers out of the water – Chris has a customized presentation to meet your needs.**

Some of his more popular topics include:

## Creating Sales Experts

Many underperforming Sales Teams have forgotten what it is like to be on the other side of the counter. They have been trained to believe that their primary job is to 'ask for the sale". They have forgotten that their true function is to ensure the client is happy, and that they have fulfilled all of their stated and unstated needs. Chris' Creating Sales Experts program trains and mentors sales teams to think like a customer and approach business development completely backwards.

## Full Day Management Retreat and Teambuilding

Is your team functioning as a cohesive unit? Is it producing leaders that interact cooperatively? Are you a sought-after employer because of your corporate culture?

Whatever challenges your management team may be facing, Chris can root them out and help you develop the leadership focused culture that sets you apart from your competitors and increases employee loyalty.

## Conference Kick-offs

You have a great new idea and you want to kick off the new fiscal year with a bang. You have the informational speakers lined up, but how are you going to engage the audience and get that all important preliminary buy in? Bring in your subject matter experts after Chris kicks off your conference on a high note and opens your attendee's minds.

## AV requirements

Chris prides himself on the use of his voice and his body movements when he is presenting. Only by client request will he make use of PowerPoint, so his AV requirements are simple – a Lavalier microphone (cordless hand held also acceptable) and a good quality sound system.

Oh – one more thing – a couple bottles of water on hand as well please!

*Thank you for arranging an outstanding Leadership and Professional Skills Development day!*

*At the end of the day, I bumped into Chris Cummins, the first speaker of the day. I walked up to him to thank him for being the best part of the day. He got the energy up, and the seminar participants were all smiling, with a shared experience... Definitely with such a positive start, I was prepared to engage with the rest of the speakers. Also the networking aspect of the day was more relaxed since we had a common human bonding experience to start us off. The panels were very engaging with great insights and balance on our diverse marketplace.*

*This weekend, I'll distill the highlights of the day from my pile of notes and hand-outs, and form a new reading list.*

- Heather Broughton CFA  
Vice President  
Northwater Capital Management Inc.



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